KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGJMC S1 01 (DSC): Concept of Communication

First Semester, 2023

[Last date for submission of assignments is 10.01.2024]

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer any one of the following questions within 300 words Marks: 10×5= 50

Q 1: "Non-verbal communication is almost always culture specific" – Explain the statement with appropriate examples.

Q 2: Does communication influence our culture? How? Elaborate citing examples.

Q 3: Describe the psychological noise, physical noise, physiological noise and semantic noise that arise in a communication process. Cite examples from your immediate surroundings.

Q 4: Discuss the need and importance of grassroots communication in creating environmental awareness.

Q 5: Analyze the Multivariate Immigration Adaptation Model with reference to the present issues of immigration in the world.

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Home Assignment

PGJMC S1 02 (DSC): Communication Theory

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer any one of the following questions within 300 words Marks: 10×5= 50

Q 1: Explain the relevance of Aristotle's model of communication in present communication system.

Q 2: What role does an opinion leader play according to the Diffusion of Innovation theory? Cite appropriate examples.

Q 3: Neumann's 'Spiral of silence' is based on three perspectives. Explain them with examples from few recent happenings in India.

Q 4: What are the implications of Agenda Setting Theory on the environmental awareness level of people? Give your opinion.

Q 5: Is the Democratic Participant Theory important for a country like India. Why?

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Home Assignment

PGJMC S1 03 (DSC): Media Laws and Ethics

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer any one of the following questions within 300 words Marks: 10×5= 50

Q 1: Is there a need to put restraint on the media freedom? Give reasons for your answer.

Q 2: Describe 'privacy' in relation to media's intrusion into it and in light of celebrities' relations with the paparazzi.

Q 3: Write a note on the ethics of photojournalism with reference to the recent growth of Artificial Intelligence.

Q 4: 'Advertising fosters a lavish lifestyle which despoils the environment' – Give your opinion with examples.

Q 5: Discuss the ethical issues pertaining to online research.