Last Date of Submission - 10/01/2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGJMC S1 04 (DSE): Media Studies

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer any one of the following questions within 300 words Marks: 10×5= 50

Q 1: Prepare a plan for informing the masses in the rural areas of Assam about the need for regular vaccination of children using only folk and traditional media.

Q 2: Write from your own perception which programme broadcast from AIR Guwahati is the best for you and why.

Q 3: A reporter often has to take certain responsibilities during the course of reporting – Explain.

Q 4: What role can an environmental documentary film play in raising environmental awareness? Discuss in reference to some well-known documentaries films.

Q 5: Is media convergence a boon or a bane? Discuss your opinion with appropriate examples.