Last date of submission: 10-01-2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

HOME ASSIGNMENT FOR DIPLOMA IN BROADCAST JOURNALISM

FIRST SEMESTER, 2023

Last date for submission of home assignment is 10th January, 2024

Last date of submission: 10-01-2024

Receipt

Received the assignment from Mr/Ms ……., Enrollment number …… of 1st **Semester, 2023 Diploma in Broadcast Journalism** on …… 2023.

Date: Signature of collector with seal

N.B. The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

……

Last date of submission: 10-01-2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGDBJ 01 : Mass Communication and Journalism

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

Answer the following questions within 300-400 words **10x5=50**

Q 1: What are the barriers to communication?

Q.2 : "Communication is sharing of experiences on the basis of commonness" – Explain.

Q.3 : Explain the socialization function of mass communication.

Q.4 : Explain the basic features of the Wilbur Schramm's model with the help of a diagram.

Q.5 : Write a note on the media coverage of the environmental conservation issues.

Last date of submission: 10-01-2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGDBJ 02: Radio - I

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

Answer the following questions within 300-400 words. **Marks: 10x5=50**

Q 1: What is the impact and reach of audio media?

Q.3 : What is the difference between community radio and educational radio. Discuss their importance in a country like India.

Q.3 : "Radio plays a significant role as a mass medium of instruction and entertainment"- Explain.

Q 4: What are the main components of AIR network? What are the functions of the News Service division?

Q 5: Write a note on Environmental Performance Index.

Last date of submission: 10-01-2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGDMC 03: Media Studies

First Semester, 2023

Total Marks: 50

Last date for submission of home assignment is 10th January, 2024

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions within 300-400 words
Marks: 10×5= 50

Q 1: How would you define audience? Why is it important in connection with Mass Communication?

Q.2 : Explain the terms 'reach' and 'access' in the context of mass communication.

Q.3 : What role did the mass media play during pre-Independence era ?

Q 4: Want are the strengths and weaknesses of radio in comparison to television?

Q 5: What factors are responsible for climate change?

Last date of submission: 10-01-2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGDMC 04 : Media Laws and Ethics

First Semester, 2023

Total Marks: 50

Last date for submission of home assignment is 10th January, 2024

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions within 300-400 words
Marks: 10×5= 50

Q 1: Write a note on the importance of ethics in advertising and public relations.

Q.2 : Analyze constitutional guarantees and limitations on Freedom of Speech and Expression

Q.3 : Discuss the effect of Legislative and Parliamentary privileges on media reporting

Q.4 : Describe 'privacy' in relation to media's intrusion into it.

Q.5 : What is the necessity of popularising environmental studies at the school level ?