Last Date of Submission 10/01/2024

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

Home Assignment

PGJMC S1 02 (AEC): English for Media Studies

First Semester, 2023

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer any one of the following questions within 300 words Marks: 10×5= 50

Q 1: What are the different types of questions used in an interview? Prepare a list of questions to interview a local MLA on the development of his/her/their constituency.

Q 2: Consider the statements given below –

"To avoid the signs of early ageing and skin tanning, you have to protect your skin from the sun by using the new Garnior sun protection cream"

"For the overall growth of your child, feed them Complane health drink twice daily"

Now, write a headline, a subhead and a tagline each for both the advertisements.

Q 3: Rewrite the following passage correctly-

Environment Education Bid

Guwahati, May 20: Voice of Environment, a initiative led by environment science graduates in Assam have been stated a venture to educate students of the state on environment from lower primary level to college. The group said they have been taken the step as the state government has not taking any step to fill up the posts of environment science teachers in schools for many years. The venture is launched at Government Girl's School Tezpur in Sonitpur district. As a part of the programme, a seminar-cumworkshop for environment science was held. About 200 students participates in it.

Q 4: Write a letter to the editor of your local daily highlighting the issue of global warming and its impact on your locality.

Q 5: Write a press release for an upcoming public event at your locality along with a backgrounder.