KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

HOME ASSIGNMENT FOR BACHELOR IN BUSINESS ADMINISTRATION

First Semester, 2024

Principles of Management and Organisational Behaviour

Discipline Specific Core 1 (DSC1)/Discipline Specific Minor 1(DSM1)

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

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Receipt

Received the assignment from Mr/Ms ……. Enrolment number ……of 1st Semester, 2024 BBA on ……2024.

Date: Signature of collector with seal

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Bachelor in Business Administration (BBA)

DSC1/DSM1: Principles of Management and Organisational Behaviour

1st Semester, 2024

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

Last Date of Submission: 31/05/2024

All questions carry 10 marks each.

Q1: Discuss the significance of planning in modern management practices highlighting the role of planning in providing direction, reducing uncertainties, facilitating decision-making, improving efficiency, and providing a unifying framework.

Q2: What is meant by Motivation. Discuss the Maslow's Need Hierarchy Theory of Motivation.

Q3: Define Perception. Explain briefly the internal and external factors that influence Perception.

Q4: Analyse the causes and consequences of air pollution in urban areas. What strategies can be implemented to reduce air pollution levels and improve public health?

Additional question instead of MCQ tests

Q1: Describe the three leadership styles i.e. Autocratic, Democratic, and Free-rein also briefly explain when is it appropriate to use each style?