**KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY**

**Bhupen Hazarika School of Mass Communication**

**Home Assignment**

**PGJMC S1 01 (DSC): Concept of Communication**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** What are psychological noise, physical noise, physiological noise and semantic noise that arise in a communication process? Cite examples from your immediate surroundings.

**Q 2:** How does communication influence our culture? Elaborate with examples.

**Q 3:** What is classroom communication? Explain the methods for an effective classroom communication.

**Q 4:** Explain the meaning of grassroots communication. Why is it important in creating environmental awareness?

**Additional Question in lieu of MCQ**

**Q 5:** Analyze the theories which are appropriate to understand the role of media audience in a society.

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**Home Assignment**

**PGJMC S1 02 (DSC): Communication Theory**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** What role does an opinion leader play according to the Diffusion of Innovation theory? Cite appropriate examples?

**Q 2:** What does the Aristotle's model of communication suggest about the present communication system?

**Q 3:** Neumann's 'Spiral of silence' is based on three perspectives. Explain them with examples from few recent happenings in India.

**Q 4:** What are the implications of Agenda Setting Theory on the environmental awareness level of people? Give your opinion.

**Additional Question in lieu of MCQ**

**Q 5:** Is the Democratic Participant Theory important for a country like India. Why?

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**Home Assignment**

**PGJMC S1 03 (DSC): Media Laws and Ethics**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** Is there a need to put restraint on the media freedom? Give reasons for your answer.

**Q 2:** Write a note on the ethics of photojournalism with reference to the recent growth of Artificial Intelligence.

**Q 3:** Describe 'privacy' in relation to media's intrusion into it and in light of celebrities' relations with the paparazzi.

**Q 4:** 'Advertising fosters a lavish lifestyle which despoils the environment' – Give your opinion with examples.

**Additional Question in lieu of MCQ**

**Q 5:** Analyze the ethical issues related to online research.

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**Home Assignment**

**PGJMC S1 04 (DSE): Media Studies**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** A reporter often has to take certain responsibilities during the course of reporting – Explain.

**Q 2:** Write from your own perception which programme broadcast from AIR Guwahati is the best for you and why.

**Q 3:** Prepare a plan for informing the people in your locality about the need for regular vaccination of children using only folk and traditional media.

**Q 4:** What role can an environmental documentary film play in raising environmental awareness? Discuss in reference to some well-known documentaries films.

**Additional Question in lieu of MCQ**

**Q 5:** Is media convergence a boon or a bane? Discuss your opinion with appropriate examples.

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**Home Assignment**

**PGJMC S1 05 (VAC): Traditional Media**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** How do traditional media help in communicating social ethos? Discuss with examples.

**Q 2:** Discuss how traditional folk media serve as a tool to mobilize and sensitize people focusing on interpersonal communication. Cite examples.

**Q 3:** 'Storytelling is the core of traditional folk media' – Justify your answer with the help of examples.

**Q 4:** Can puppetry be utilized for disseminating environmental awareness? How?

**Additional Question in lieu of MCQ**

**Q 5:** 'Merging traditional media with modern electronic media would better transmit ideas and information' – Do you agree with the statement? Why?

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**Bhupen Hazarika School of Mass Communication**

**Home Assignment**

**PGJMC S1 02 (AEC): English for Media Studies**

**First Semester, 2024**

**[Last date for submission of assignments is 31.05.2024]**

**Total Marks: 50**

**[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]**

**A. Answer the following questions within 300 words Marks: 10×5= 50**

**Q 1:** What are the different types of questions used in an interview? Prepare a list of questions to interview a local MLA on the development of his/her/their constituency.

**Q 2:** Write a headline, a subhead and a tagline each for the following products:

a) Toothpaste
b) Refrigerator

**Q 3:** Rewrite the following passage correctly-

*Environment Education Bid*

*Guwahati, May 20: Voice of Environment, a initiative led by environment science graduates in Assam have been stated a venture to educate students of the state on environment from lower primary level to college. The group said they have been taken the step as the state government has not taking any step to fill up the posts of environment science teachers in schools for many years. The venture is launched at Government Girl's School Tezpur in Sonitpur district. As a part of the programme, a seminar-cumworkshop for environment science was held. About 200 students participates in it.*

**Q 4:** Write a letter to the editor of your local daily highlighting the issue of drinking water and water-logging in your locality.

**Additional Question in lieu of MCQ**

**Q 5:** Write a press release for an upcoming public event at your locality along with a backgrounder.