KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Management

HOME ASSIGNMENT FOR MASTER IN BUSINESS ADMINISTRATION
SIXTH SEMESTER, 2017

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Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Financial Services (S6) 23

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is Equity Rating?

Q2. What is factoring?

Q3. What is meant by operating lease?

B. Answer the following question within 75 words (4x3=12)

Q1: What is export factoring?

Q2: What is credit rating?

Q3: Distinguish between lease financing and hire purchase.

C. Answer the following question within 150 words (2x6=12)

Q1: What is hire purchase? What are its advantages and disadvantages.

Q2: write a note on credit rating.

D. Answer the following question within 300 words (2x10=20)

Q1: Discuss financial engineering.

Q2: Who is a merchant banker? What are its functions? Discuss.

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Home Assignment

Master in Business Administration (MBA)

Strategic Management Accounting MBA (S6) 24

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is budget?

Q2. What is transfer pricing?

Q3. What is product life cycle costing?

B. Answer the following question within 75 words (4x3=12)

Q1. What is fixed budget?

Q2. What is responsibility accounting?

Q3. Discuss the importance of product life cycle costing.

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss the different types of responsibility centres.

Q2. Discuss the process of zero based budgeting.

D. Answer the following question within 300 words (2x10=20)

Q1. Discuss the steps involved in the activity based costing.

Q2. What is budgetary control? Discuss the importance of budgetary control. .

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Home Assignment

Master in Business Administration (MBA)

International Finance (S6) 25

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is tax credits?

Q2. What is transfer pricing?

Q3. What is an UDR?

B. Answer the following question within 75 words (4x3=12)

Q1. What is meant by currency basket bond?

Q2. What is sterilization?

Q3. What are the objectives of World Bank?

C. Answer the following question within 150 words (2x6=12)

Q1. What is tax neutrality? What are the different types of tax havens?

Q2. What is FDI? Give arguments in favour of and against FDI.

D. Answer the following question within 300 words (2x10=20)

Q1. What is derivative? Discuss swap in detail.

Q2. What are the determinants of exchange rate? What are the methods of quoting exchange rate?

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Home Assignment

Master in Business Administration (MBA)

Insurance Management (S6) 26

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. what is group gratuity scheme?

Q2. what are the objectives of IRDA?

Q3. What is ULIP?

B. Answer the following question within 75 words (4x3=12)

Q1. What are the powers of insurance ombudsman?

Q2. Mention the factors which effects mortality?

Q3. What are the functions of life insurance?

C. Answer the following question within 150 words (2x6=12)

Q1. Write a note on Recent Trends in insurance sector in India?

Q2. Discuss different underwriting activity undertaken by a life insurer

D. Answer the following question within 300 words (2x10=20)

Q1. What are the different types of insurance product? Discuss. .

Q2. What are the principles of life insurance? Discuss.

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Assignment Guidelines

A) Guidelines to Co-coordinators:

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2. Writing of assignment (work) and submission of the same in time is compulsory.

Registrar

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Home Assignment

Master in Business Administration (MBA)

Logistics and Supply Chain Management (S6) 27

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is Cross Docking?

Q2. What is Logistics Performance Index?

Q3. What is Logistics Quality?

B. Answer the following question within 75 words (4x3=12)

Q1. What is manufacturing–focused services.

Q2. Cite two supply chain management examples from Dell and Wal-Mart.

Q3. Discuss the concept of "Value Chain".

C. Answer the following question within 150 words (2x6=12)

Q1. Write short notes on Water transport.

Q2. Discuss any three elements of Supply Chain Management.

D. Answer the following question within 300 words (2x10=20)

Q1. Explain the concept of load – distance model with the help of a suitable diagram.

Q2. Discuss the various stages of retention in the customer life cycle. What should be an organisation's approach to retention process?

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Home Assignment

Master in Business Administration (MBA)

Services and Retail Marketing (S6) 28

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is customer retention?

Q2. Define service?

Q3. What is retailing?

B. Answer the following question within 75 words (4x3=12)

Q1. What are the factors influencing CIM?

Q2. Discuss the concept of relationship marketing.

Q3. State any two differences between service and goods

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss any three approaches to measure service quality.

Q2. Write a short note on “Co-operative retailing”.

D. Answer the following question within 300 words (2x10=20)

Q1. What is Visual merchandising? Discuss the salient features of visual merchandising and its status in India.

Q2. Discuss the 7 P’s of service marketing mix.

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Home Assignment

Master in Business Administration (MBA)

International Marketing (S6) 29

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is World Trade Organization.

Q2. What is Line extension?

Q3. Define International marketing?

B. Answer the following question within 75 words (4x3=12)

Q1. What is merger and acquisition?

Q2. Discuss any two method of calculating International Pricing.

Q3. Discuss the merits of standardization in advertising.

C. Answer the following question within 150 words (2x6=12)

Q1. Give your opinion on the international marketing environment in the manufacturing sector.

Q2. Write short notes on Joint Ventures.

D. Answer the following question within 300 words (2x10=20)

Q1. Discuss the basic features of international product promotion policy.

Q2. What are the advantages and disadvantages of MNCs? Elaborate the influence of MNCs on international relations.

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Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Industrial and Rural Marketing (S6) 30

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is the role of initiator in buying process?

Q2. What is Strategic Business Unit?

Q3. What are the three C's of rural pricing?

B. Answer the following question within 75 words (4x3=12)

Q1. Why are the industrial distribution channels relatively different from consumer distribution channel?

Q2. Why is market research in rural Indian markets still at its infancy?

Q3. Discuss any two characteristics of industrial prices.

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss the stages involved in a strategy development process.

Q2. Write a short note on "Social Security programmes".

D. Answer the following question within 300 words (2x10=20)

Q1. Discuss the concept and characteristics of industrial marketing.

Q2. Describe the different distribution and logistics management strategies used for rural marketing.

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Home Assignment

Master in Business Administration (MBA)

Labour Legislation (S6) 31

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is Lock Out?

Q2. What is Trade Union?

Q3. What is Industrial Relations??

B. Answer the following question within 75 words (4x3=12)

Q1. Why the Payment of Wages Act 1936, enacted

Q2. Write the procedure for retrenchment.

Q3. Write the object of 'The child labour Act 1986'.

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss the major objectives of works committee of Industrial dispute Act 1947

Q2. Discuss when is the employer is not liable for compensation

D. Answer the following question within 300 words (2x10=20)

Q1. Discuss the impact of globalization and WTO regime on Labour relations.

Q2. Write a short note on Employees' State Insurance Act, 1948.

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Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Performance Management (S6) 32

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is Performance Appraisal?

Q2. What is Career Planning?

Q3. What is Performance review meeting?

B. Answer the following question within 75 words (4x3=12)

Q1. What do you understand by HR Benchmarking?

Q2. What do you understand by 360 degree feedback?

Q3. What is Role Playing?

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss the functions of counselling.

Q2. Write down the useful approaches to Job Analysis.

D. Answer the following question within 300 words (2x10=20)

Q1. What do you mean by core competency? Discuss the different competency assessment methods.

Q2. Explain and discuss steps involved in Performance Improvement Planning?

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Home Assignment

Master in Business Administration (MBA)

Compensation Management (S6) 33

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is Seniority Pay?

Q2. What is Job Ranking?

Q3. What is contingent workforce?

B. Answer the following question within 75 words (4x3=12)

Q1. What is Intrinsic and Extrinsic rewards?

Q2. What do you understand by Fringe Compensation?

Q3. What do you understand by Voluntary Employee Benefits Association (VEBA)?

.

C. Answer the following question within 150 words (2x6=12)

Q1. Discuss the advantages and disadvantages of contingent employees

Q2. Discuss the characteristics of Rewards.

D. Answer the following question within 300 words (2x10=20)

Q1. Discuss methods and process of Job Evaluation.

Q2. Define the meaning of 'Benefit' and also discuss the various types of Benefits

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Home Assignment

Master in Business Administration (MBA)

Empowerment and Leadership Development (S6) 34

6th Semester, 2017

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. (3x2=6)

Q1. What is *'laissez-faire'* leadership?

Q2. What is Mentoring?

Q3. What is Quality Circles?

B. Answer the following question within 75 words (4x3=12)

Q1. What do you mean by ADKAR Model?

Q2. What is change management?

Q3. What is democratic leadership?

C. Answer the following question within 150 words (2x6=12)

Q1. Explain the different types of leadership skills.

Q2. Differentiate between 'transformational' and 'transactional' leadership.

D. Answer the following question within 300 words (2x10=20)

Q1. What is the role of a Mentor? Explain the steps involved in mentoring.

Q2. What do you understand by Empowerment? Discuss the strategies that help in becoming an empowered leader

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