KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

HOME ASSIGNMENT FOR BACHELOR IN BUSINESS ADMINISTRATION

SECOND SEMESTER, 2018

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

✂……

Receipt

Received the assignment from Mr/Ms …….Enrollment number……of **2nd Semester, 2018 BBA** on ……2018.

Date: Signature of collector with seal

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Bachelor in Business Administration (BBA)

Business Statistics BBA (S2) 01

2nd Semester, 2018

Total Marks 50

[Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.]

A. Answer the following questions within 50 words. 2×3=6

Q1: What are the different types of diagrams commonly used for the presentation of statistical data ?

Q2: What are the measures of skewness?

Q3: What is regression coefficient ?

B. Answer the following questions within 75 words. 4×3=12

Q1: Define quantity and value relatives. What do they measure?

Q2: Calculate the arithmetic mean for the following data:

Class interval:	5-10	10-15	15-20	20-25	25-30	30-35	35-40	40-45
Frequency :	6	5	15	10	5	4	3	2

Q3: A random variable x has the following probability distribution,

x:	-2	-1	0	1	2	3
f(x):	0.1	2k	0.2	2k	0.3	2k

Find the value of k.

C. Answer the following questions within 150 words. 6×2=12

Q1: Define poisson distribution. State the conditions under which the binomial p.m.f. can be approximated by the poisson p.m.f.

Q2: Find the regression line of Y on X for the following data and estimate Y when X=9

X :	18	26	28	31	25	19	35
Y :	11	16	19	17	14	11	24

D. Answer the following questions within 300 words. 10×2=20

Q1. Using the data given below ,find price and index number for the year 2007 by (i) Laspeyre's formula (ii) Paasche's formula and (iii) Fisher's formula with the year 2006 as base.

Commodity	Price (Rs)		Quantity ('000'kg)	
	2006	2007	2006	2007
Rice	9.3	4.5	100	90
Wheat	6.4	3.7	11	10
Pulses	5.1	2.7	5	3

Q2: Calculate trend values by 4 yearly moving average method.

Year :	1985	1986	1987	1988	1989	1990	1991	1992	1993
Value:	39	59	53	46	51	65	59	58	65
Year :	1994	1995	1996						
Value:	71	76	74						

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Maniram Dewan School of Professional Studies

Home Assignment

Bachelor in Business Administration (BBA)

Marketing Management BBA (S2) 02

2nd Semester, 2018

Total Marks 50

[Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.]

A. Answer the following questions within 50 words. 2×3=6

Q1: Define Marketing.

Q2: Define Sales Promotion

Q3: State two advantages of road transport.

B. Answer the following questions within 75 words. 4×3=12

Q1: Discuss the micro environment of Marketing.

Q2: State any four requirements for market segmentation.

Q3: Classify the products based on its durability.

C. Answer the following questions within 150 words. 6×2=12

Q1: Discuss briefly consumer decision making process.

Q2: Discuss the factors which influences in Product Life Cycle.

D. Answer the following questions within 300 words. 10×2=20

Q1. Discuss the role and functions of packaging and labeling. (5+5)

Q2: Discuss the differences between International and Domestic marketing.

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Home Assignment

Bachelor in Business Administration (BBA)

Financial Accounting, BBA (S2) 03

2nd Semester, 2018

Total Marks 50

[Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.]

A. Answer the following questions within 50 words. 2×3=6

Q1: Define Accounting.

Q2: Define Double Entry System

Q3: Define Trial Balance

B. Answer the following questions within 75 words. 4×3=12

Q1: State any four advantages of self balancing ledger.

Q2: Discuss the meaning of Pass Book.

Q3: Discuss the need for Trial Balance

C. Answer the following questions within 150 words. 6×2=12

Q1: Outline the difference between Hire-Purchase and Installment Purchase System.

Q2: Discuss the differences between Trading Account and Profit and Loss account.

D. Answer the following questions within 300 words. 10×2=20

Q1. Define Partnership. Discuss the various points considered in accounting for partnership.

Q2: Give a detailed note on Statement of Cash Flow. Also discuss the situations of cash flow when there is change in current assets and current liabilities.

Assignment Guidelines

A. Guidelines to Co-ordinators:

1. Assignments are parts of teaching-learning process and compulsory.
2. The spirit behind this is to help learners to understand the subject and prepare themselves better for the term-end examination.
3. Assignment responses are to be evaluated and feedback are required to becommunicated to the learners, by giving back the assignments with evaluators comments.Such assignments are to be collected at the time of issuing admit cards and be stored in the centre's office till the end of next semester.
4. Assignment marks are to be sent to the Controller of Examinations as soon as the examination routines are published.
5. Keeping the above points in mind *Co-ordinators will fix the time/date of submission of assignments by the learners as may be convenient to follow the guidelines in true spirits.*

B. Guidelines to learners :

1. As soon as the SLMs are received the learners will write the assignments in their own handwriting (assignment quiestions may be downloaded from the website, if necessary) to be submitted to Co-ordinators as per the dates fixed for the purpose.Timely submission of assignments at the Study Centres will help in quick processing of results of respective learners. Otherwise this will create unnecessary delay in declaration of results.
2. Writing of assignment (work) and submission of the same in time iscompulsory.

Registrar