KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Bhupen Hazarika School of Mass Communication

HOME ASSIGNMENT FOR POST GRADUATE DIPLOMA IN BROADCAST JOURNALISM

FIRST SEMESTER

2019

N.B. The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

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Receipt

Received the assignment from Mr/Mrs .....Enrollment number……of PGDBJ, ……1st semester on……2019.

Date: **Signature of collector with seal**

COURSE: MASS COMMUNICATION & JOURNALISM (PGDBJ 01)

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions (within 50 words) Marks:4 x 2= 8

Q.1. "Communication is sharing of experiences on the basis of commonness" – What does this statement exemplify?

Q.2 : Why do you think the 'response or feedback' in case of interpersonal communication is slightly delayed?

Q.3. 'Surveillance of the environment is said to be one of the important functions of communication'- What does it refer to?

Q.4. Who are known as the professional communicators ?

B. Answer the following questions within 100 words. Marks: 3x4=12

Q.1. What is the importance of model in the field of communication studies?

Q.2. What are the different parts of the George Gerbner's model?

Q.3. Why mass media has been accorded the status of the fourth pillar of democracy?

Q.4. What are the basic differences between Authoritarian theory and Libertarian theory?

C. Answer the following questions within 150-300 words. Marks:5X2=12

Q.1. How does mass communication helps in socialization among the people?

Q.2. What are the basic features of the first engineering model of human communication?

D. Answer the following questions within 300-500 words. Marks:10X2=20

Q.1. Do you think media in India maintain a high standard of impartiality as well as professionalism in its functioning? Give reasons in support of your answer.

Q.2. Describe the structure of a news story with the help of a diagram.

COURSE: RADIO I (PGDBJ 02)

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions (within 50 words) **Marks:4 x 2= 8**

Q.1. What do you mean by 'Talkback Radio' ?

Q.2. Who invented the FM Radio? What is its advantage?

Q.3. Who introduced the first transistorized radio and in which year?

Q.4. What do you mean by Radio Newsreel?

B. Answer the following questions within 100 words. **Marks: 3x4=12**

Q.1. Write a short note on Lionel Fielden's contribution to broadcasting in India.

Q.2. What are the different Home Bulletins that are broadcast by AIR?

Q.3. What are the different sources of news of AIR?

Q.4. Why is AIR said to be India's public broadcaster?

C. Answer the following questions within 150-300 words. **Marks:5X2=12**

Q.1. What are the objectives of All India Radio?

Q.2.What is the policy of the government in India regarding FM radio?

D. Answer the following questions within 300-500 words. **Marks:10X2=20**

Q.1. "Radio has an all-pervading presence in our lives and reaches out to almost every person in society" – Explain with the help of examples.

Q.2. Write a note on the history and growth of radio broadcasting in India.

COURSE: MEDIA STUDIES (PGDBJ-03)

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions (within 50 words) Marks: 2x4 =8

Q 1: What are the strengths of the audio media?

Q 2: Mention the characteristics of traditional folk media.

Q 3: What is still photography?

Q 4: Who was Dada Saheb Phalke?

B. Answer the following questions (within 75 words) Marks: 3x4 =12

Q 1: How is a documentary different from a feature film?

Q 2: What are the characteristics of New Media?

Q 3: Explain how to write and edit captions for a photograph.

Q 4: Write a note on the role of traditional folk media as development media.

C. Answer the following questions (within 150 words) Marks: 5x2 =10

Q 1: What are the most common vehicles of mass media? Discuss.

Q 2: What is the purpose of Central Board of Film Certification?

D. Answer the following questions (within 300-500 words) Marks: 10x2 =20

Q 1: Discuss the history of television in India.

Q 2: Analyze the role of media in creating public opinion, in the context of the present day media.

COURSE: MEDIA LAWS AND ETHICS (PGDBJ-04)

Total Marks: 50

[Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]

A. Answer the following questions (within 50 words) Marks: 2x4 =8

Q 1: How is the Press Council of India funded?

Q 2: Mention the characteristics of traditional folk media.

Q 3: What are the objectives of ASCI?

Q 4: Who is an ombudsman?

B. Answer the following questions (within 75 words) Marks: 3x4 =12

Q 1: What is journalistic objectivity?

Q 2: Why is plagiarism considered as a breach of journalistic ethics?

Q 3: How can sensationalism in electronic media affect a society? Give examples.

Q 4: What is the importance of ethics in photojournalism?

C. Answer the following questions (within 150 words) Marks: 5x2 =10

Q 1: Write a note on media self-regulation.

Q 2: What is Right to Reply? Discuss its importance.

D. Answer the following questions (within 300-500 words) Marks: 10x2 =20

Q 1: Discuss the fundamental objectives of the ethical codes of journalism.

Q 2: Discuss the role of Public Relations Society of India and its PR Codes.