KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

HOME ASSIGNMENT FOR PGDBM

SECOND SEMESTER, 2021

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

✂……

Receipt

Received the assignment from Mr/Ms …….Enrollment number……of **2nd Semester, 2021 PGDBM** on ……2021.

Date: Signature of collector with seal

KRISHNA KANTA HANDIQUE STATE OPEN UNIVERSITY

ASSIGNMENT

PGDBA 2nd Semester,2021

PGBA S2 01: Human Resource Management

Marks: 50

Q1: Answer the following questions (within 50 words) **(3 x 2= 6)**

a. Define Executive Judgment.
b. Define Job Rotation
c. State the meaning of Labour wastage.

Q2: Answer the following question (within 75 words) **(4x3=12)**

a. State the features of Human Resource Planning.
b. Discuss any four benefits of Human Resource Information System.
c. Outline the causes of Grievance

Q3: Answer the following question (within 150 words) **(2x6=12)**

a. Discuss the role of HR executive in HR Department
b. Outline the differences between Human Resource Management and Personnel Management.

Q4: Answer the following question (within 300 words) **(2x10=20)**

a. Write the meaning of Performance Appraisal. Also discuss the traditional and modern methods of Performance Appraisal.
b. Define Human Resource Management. Discuss in detail the functions of Human Resource Management

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ASSIGNMENT

PGDBA 2nd Semester,2021

PGBA S2- 02: Marketing Management

Marks: 50

Q1: Answer the following questions (within 50 words) **(3 x 2= 6)**

a. State the Holistic marketing concept.
b. Define micro environment of marketing.
c. What is variety seeking buying behaviour?

Q2: Answer the following question (within 75 words) **(4x3=12)**

a. Differentiate between consumer and business buying behaviour.
b. Discuss the demographic segmentation of the market.
c. State the importance of marketing channels.

Q3: Answer the following question (within 150 words) **(2x6=12)**

a. Discuss any four internal factors which influence pricing.
b. Discuss different forms of Relationship management.

Q4: Answer the following question (within 300 words) **(2x10=20)**

a. Discuss different stages of Product development process.
b. Write short note on
   i. Emerging trend in channel management.
   ii. Green marketing

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ASSIGNMENT

PGDBA 2nd Semester,2021

PGBA S2 03: Financial Management

Marks: 50

Q1: Answer the following questions (within 50 words) **(2 x 3= 6)**

a. Define Debentures
b. What is Capitalization?
c. Define Financial Management

Q2: Answer the following question (within 75 words) **(4x3=12)**

a. Write any four features of Venture Capital Finance
b. Write a short note on financial leverage
c. Discuss the advantages and disadvantages of Capital rationing.

Q3: Answer the following question (within 150 words) **(6x2=12)**

a. Discuss the Net Income Approach theory and Net Operating Income theory.
b. Give a detailed note on Accounting Rate of Return Method with its advantages.

Q4: Answer the following question (within 300 words) **(10x2=20)**

a. Discuss the different methods for accounting for the risk in capital budgeting
b. What is Inventory? Explain the tools and techniques of Inventory management.

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ASSIGNMENT

PGDBA 2nd Semester,2021

PGBA S2 04: Legal Aspects of Business

Marks: 50

Q1: Answer the following questions (within 50 words) **(2 x 3= 6)**

a. Define Mercantile Law.
b. What is “Contract”?
c. What is meant by Minute?

Q2: Answer the following question (within 75 words) **(4x3=12)**

a. Write a short note on Contract of Indemnity.
b. Write a short note on Partnership deed.
c. Write a short note on e-governance.

Q3: Answer the following question (within 150 words) **(6x2=12)**

a. Write a note on Quasi Contract.
b. Discuss the concept of “Double insurance” and “Re-insurance”.

Q4: Answer the following question (within 300 words) **(10x2=20)**

a. Define Partnership. Discus the reasons under chapter VI of Indian Partnership Act contains the provisions of dissolution of a firm agreement.
b. Define Insurance. Discuss the evolution and development of Insurance in India.

N.B. The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

Assignment Guidelines

A) Guidelines to Co-coordinators:

1. Assignments are parts of teaching-learning process and compulsory.
2. The spirit behind this is to help learners to understand the subject and prepare themselves better for the term-end examination.
3. Assignment responses are to be evaluated and feedback are required to be communicated to the learners, by giving back the assignments with evaluators comments. Such assignments are to be collected at the time of issuing admit cards and be stored in the centre's office till the end of next semester.
4. Assignment marks are to be sent to the Controller of Examinations as soon as the examination routines are published.
5. Keeping the above points in mind *Co-ordinators will fix the time/date of submission of assignments by the learners as may be convenient to follow the guidelines in true spirits.*

B) Guidelines to learners:

1. As soon as the SLMs are received the learners will write the assignments in their own handwriting (assignment questions may be downloaded from the website, if necessary) to be submitted to Co-ordinators as per the dates fixed for the purpose. Timely submission of assignments at the Study Centres will help in quick processing of results of respective learners. Otherwise this will create unnecessary delay in declaration of results.
2. Writing of assignment (work) and submission of the same in time is compulsory.

Registrar