KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Management

HOME ASSIGNMENT FOR MASTER IN BUSINESS ADMINISTRATION
FOURTH SEMESTER, 2022

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

……

Receipt

Received the assignment from Mr/Ms …….Enrollment number ……of **4th Semester, 2022 MBA** on ……2022.

Date: Signature of collector with seal

FINANCE

SPECIALISATION

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Investment Management (S4) 01

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Write a short note on Dow Theory of technical analysis?

Q2. Explain Sharpe-Single Index Model.

Q3. What are Systematic Risk and Unsystematic Risk?

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss the steps in traditional approach in Portfolio Construction.

Q2. Explain the different Methods of analysing companies.

Q3. Discuss the assumptions and implications of earnings approach to equity valuation

C: Answer the following (Answer within 75 words) 1X3=3

Q1. What is Greenhouse gas? How it impacts on atmosphere?

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Strategic Management Accounting MBA (S4) 02

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss the different types of responsibility centres.

Q2. Discuss the process of zero based budgeting.

Q3. Discuss the barriers to success of Balance Scorecards.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. What is Benchmarking? Discuss different types of Benchmarking.

Q2. What is budgetary control? Discuss the importance of budgetary control.

Q3. How can the Balance Scorecard be balanced? Explain

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Will the steps we take today be sufficient to avert the immediate effects of climate change?

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Management of Financial Services (S4) 03

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1: Discuss the functions of New issue market.

Q2: Write a short note on Banking Structure of India.

Q3: Differentiate between Shares and Debentures.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1: Discuss the role of Money market in economic development.

Q2: Discuss the functions of SEBI.

Q3: Define Mutual Fund. Discuss the classification of Mutual Funds on the basis of operations and Investment objectives.

C: Answer any one from the following (Answer within 75 words) 1X3=3

Q. Explain What kind of pollution personally bothers you most? How it can be controlled.

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

International Finance (S4) 04

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. What is meant by Global Depository Receipt?

Q2. Write a short note on American Depository Receipt.

Q3. Discuss about international capital structure.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Write the features and scope of International Financial Management.

Q2. Discuss the causes of disequilibrium in Balance of Payment.

Q1. Discuss the functions of foreign exchange Market.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Write a brief note on environmental impact of agriculture.

MARKETING
SPECIALISATION

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Consumer Behaviour

MBA 4th Semester, 2022

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

Total Marks: 13

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss briefly the communication process.

Q2. Write a brief note on Consumer relevant groups.

Q3. Discuss how reference group influences on consumer buying behaviour.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss the application of Consumer Behaviour in Marketing.

Q2. Discuss how recall and recognition can be considered as a tool to measure consumer learning.

Q3. Discuss the concept of "Attitude towards the Ad model".

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Discuss whether government should impose higher taxes on individuals with a higher carbon footprint?

Maniram Dewan School of Professional Studies

Home Assignment

Services and Retail Marketing

MBA 4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Write a note on market positioning of Services.

Q2. Discuss the concept of Service marketing mix.

Q3. Write a note on the retail decision making process.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss the key criteria for site selection decision.

Q2. Discuss the strategic retail planning process.

Q3. Write a brief note on challenges in Indian Rural Retailing.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. What is Greenhouse gas? How it impacts on atmosphere?

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Industrial and Rural Marketing

MBA 4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss any two bases for rural market segmentation.

Q2. Discuss any two problems in Rural Marketing.

Q3. Discuss the characteristics of rural consumers.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Differentiate between "Customer marketing channels" and "Business marketing channels".

Q2. Write a short note on "new product development process".

Q3. Discuss the opportunities of the rural marketing.

C: Answer the following (Answer within 150 words) 1X5=5

Q1. Discuss how you decompose your food waste at home.

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Sales Distribution and Supply Chain Management

MBA 4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss different types of Wholesalers.

Q2. Discuss the push/ pull view of Supply chain.

Q3. Write a short note on "Green channel supplier".

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Discuss the concept of Sales Management Information System.

Q2. Write a short note on different forms of retailing in India.

Q3. Discuss briefly how supply can be managed with the help of capacity and Inventory Management.

C: Answer the following (Answer within 150 words) 1X3=3

Q1. Explain how we can prevent deforestation around the world.

HUMAN RESOURCE MANAGEMENT

SPECIALISATION

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Industrial Relations and Labour Legislation (S4) 01

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Write a short note on The Employees Provident Fund Scheme

Q2. Discuss the provisions regarding health under The Indian Factories Act, 1948

Q3. Write a note on the Workers Participation in Management in India.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Explain how following the steps in the process of collective bargaining will benefit an organization.

Q2. Discuss the nature and causes of grievance in an organization.

Q3. Do you think there are unfair labour practices on the part of employers and also on the part of workmen? Justify your answer with examples.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. What is Greenhouse gas? How it impacts on atmosphere?

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Organisational Change and Development (S4) 02

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Explain the factors affecting success of Interventions in Organizations

Q2. Write the steps in the process of Performance Appraisal that OD practitioners has suggested.

Q3. Discuss the short note on intergroup interventions.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Explain the Action Research Model of Planned Change.

Q2. Describe the importance of ethics in OD, also explain the ethical dilemmas in OD practice.

Q3. Discuss the various types of reward systems and its effectiveness as an OD tool to improve employee performance and productivity.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Will the steps we take today be sufficient to avert the immediate effects of climate change?

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Performance Management and Compensation Management (S4) 03

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Write a short note on Human Resource Accounting Method.

Q2. What is meant by profit sharing plan of incentive system?

Q3. What is the role of Union in Wage and Salary fixation in an organisation?

B: Answer any one from the following (Answer within 150 words) 1X5=5

. Q1. Do you think Job Evaluation is an important part of HRM? Justify your answer with suitable examples.

Q2. Define 360 Degree Appraisal System. Also discuss the advantages of 360-degree appraisal

Q2. Explain the importance and benefits of Performance Management System.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Discuss whether government should impose higher taxes on individuals with a higher carbon footprint

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Professional Studies

Home Assignment

Master in Business Administration (MBA)

Manpower Planning and Resourcing (S4) 04

4th Semester, 2022

Total Marks 13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Define "On the Job and Off the Job Training" method of Management Development?

Q2. Write the objectives and benefits of human Resource Development?

Q3. Discuss the various factors affecting Manpower Planning.

B: Answer any one from the following (Answer within 150 words) 1X5=5

Q1. Why it is important follow steps in the process of Selection.

Q2. Define Competency Mapping. Also discuss the different methods of competency mapping.

Q3. Explain methods or approaches of human resource valuation.

C: Answer the following (Answer within 75 words) 1X3=3

Q1. Do you recycle? If so, what kinds of things do you recycle.

N.B. The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

Assignment Guidelines

A) Guidelines to Co-coordinators:

1. Assignments are parts of teaching-learning process and compulsory.
2. The spirit behind this is to help learners to understand the subject and prepare themselves better for the term-end examination.
3. Assignment responses are to be evaluated and feedback are required to be communicated to the learners, by giving back the assignments with evaluators comments. Such assignments are to be collected at the time of issuing admit cards and be stored in the centre's office till the end of next semester.
4. Assignment marks are to be sent to the Controller of Examinations as soon as the examination routines are published.
5. Keeping the above points in mind *Co-ordinators will fix the time/date of submission of assignments by the learners as may be convenient to follow the guidelines in true spirits.*

B) Guidelines to learners:

1. As soon as the SLMs are received the learners will write the assignments in their own handwriting (assignment questions may be downloaded from the website, if necessary) to be submitted to Co-ordinators as per the dates fixed for the purpose. Timely submission of assignments at the Study Centres will help in quick processing of results of respective learners. Otherwise this will create unnecessary delay in declaration of results.
2. Writing of assignment (work) and submission of the same in time is compulsory.

Registrar