KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Management

HOME ASSIGNMENT FOR BACHELOR IN BUSINESS ADMINISTRATION

FIFTH SEMESTER, 2023

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

□……

Receipt

Received the assignment from Mr/Ms …….....

Enrollment number ……of BBA 5th Semester, 2023 on ……2023/2024.

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Management
Home Assignment

Entrepreneurship and Small Business Management, GBA (S5) 01
BBA, 5th Semester, 2023

Total Marks:13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

***Last Date of Submission:** 10 January 2024*

Q1: Answer any one from the following (Answer within 150 words) 1X5=5

a. What are the influencing factors in promoting a new venture?
b. State two roles of entrepreneur in economic growth.
c. Write functions of National Institute for Entrepreneurship and Small Business Development (NIESBUD)

Q2: Answer any one from the following (Answer within 150 words) 1X5=5

a. Discuss the factors which influence the selection of location in business unit.
b. State any three features of a public company.
c. What is meant by entrepreneur development programme?

Q3: Answer the following (Answer within 75 words) 1X3=3

a. Discuss the role of a business firm in protecting natural environment.

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Home Assignment

Sales and Retailing Management, GBA (S5) 02
BBA, 4th Semester, 2023

Total Marks:13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

***Last Date of Submission:** 10 January 2024*

Q1: Answer any one from the following (Answer within 150 words) 1X5=5

a. Differentiate between centralized and decentralized sales organization.
b. Discuss why sales personnel needed training?
c. Discuss the concept of functional sales organisation.

Q2: Answer any one from the following (Answer within 150 words) 1X5=5

a. Discuss the steps involved in setting up a sales organisation.
b. Discuss briefly the functions of wholesalers.
c. State the advantages and disadvantages of that retail industry

Q3: Answer the following (Answer within 75 words) 1X3=3

a. Discuss whether government should impose higher taxes on individuals with a higher carbon footprint?

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Home Assignment

Insurance and Banking, GBA (S5) 03
BBA, 5th Semester, 2023

Total Marks:13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

***Last Date of Submission:** 10 January 2024*

Q1: Answer any one from the following (Answer within 150 words) 1X5=5

a. Discuss the features of Insurance.
b. State five principles of Insurance.
c. State the meaning of risk management.

Q2: Answer any one from the following (Answer within 150 words) 1X5=5

a. Why is the role of insurance in business activities considered important?
b. What is meant by mutual fund?
c. Write short notes on “claims and their settlement” in insurance policy.

Q3: Answer the following (Answer within 75 words) 1X3=3

a. As a responsible citizen what will be your duty to contribute towards environment?

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Home Assignment

Computer Application in Management, GBA (S5) 04
BBA, 5th Semester, 2023

Total Marks:13

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

***Last Date of Submission:** 10 January 2024*

Q1: Answer any one from the following (Answer within 150 words) 1X5=5

a. Explain how application software helps you to produce documents, perform calculations, manage financial resources, create graphics.
b. Discuss the important features of various generations of computers.
c. Convert the decimal number 55.75 and 32.25 to Binary number

Q2: Answer any one from the following (Answer within 150 words) 1X5=5

a. Discuss the areas where computers are being mostly used.
b. Write a note on Read-Only Memory(ROM).
c. Write short note on Multimedia computing.

Q3: Answer the following (Answer within 75 words) 1X3=3

a. Do you believe human activities contribute to climate change? If so, what should we do about it? If not, what do you think causes climate change?