KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

Home Assignment

Bachelor of Commerce

Fundamentals of Marketing [GCM (S5) 01]

বজাৰকৰণৰ মৌলিক ধাৰণাসমূহ

5th Semester, 2025

Total Marks:50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

Last date of submission of all assignments is: 20/04/2025

প্ৰদত্ত কৰ্ম নিজৰ ভাষাত লিখা বাঞ্ছনীয়। উত্তৰ লিখোতে বিশ্ববিদ্যালয়ৰ স্ব-শিক্ষণ সামগ্ৰী তথা লগৰ শিক্ষাৰ্থীৰ পৰা হুবহু নকল নকৰিব, অন্যথা নম্বৰ কমাই দিয়া হ'ব।

1. Answer the following questions- (10X5=50)

তলৰ প্ৰশ্নৰ উত্তৰ লিখক

a. Discuss the importance of market segmentation.
বজাৰ বিভাজিতকৰণৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

b. Discuss the importance of pricing.
দাম নিৰ্ধাৰণৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

c. Discuss the functions of a retailer.
এজন খুচুৰা বিক্ৰেতাৰ কাৰ্যসমূহ আলোচনা কৰক।

d. Discuss the objectives of personal selling.
ব্যক্তিগত বিক্ৰয়ৰ উদ্দেশ্যসমূহ আলোচনা কৰক।

e. Discuss the elements of promotion mix.
উদগণি মিশ্ৰণৰ মৌলসমূহ আলোচনা কৰক।

Assignment Guidelines

A. Guidelines to Co-ordinators:

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Registrar

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Receipt

Received the assignment from Mr/Ms ……Enrollment number ……of **5th Semester for B.Com, Fundamentals of Marketing [GCM S5 01] (2025)** on ……20.....

Date: Signature of collector with seal

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

(কৃষ্ণকান্ত সন্দিকৈ ৰাজ্যিক মুক্ত বিশ্ববিদ্যালয়)

(Maniram Dewan School of Management)

(মণিৰাম দেৱান ব্যৱস্থাপনা সত্র)

Home Assignment (প্রদত্ত কর্ম)

Bachelor of Commerce

Corporate Accounting [GCM (S5) 03]

নিগম নিকায়ৰ উচ্চ হিচাপ বিদ্যা

5th Semester, 2025

Total Marks: 50

Assignments are required to be written in your own language. Copying in toto from the learning s materials will carry less score]Assignments are to be submitted in the respective study centres.

Last date of submission of all assignments is 20/04/2025

- প্রদত্ত কর্ম নিজৰ ভাষাত লিখা বাঞ্চনীয়।
- উত্তৰ লিখোতে বিশ্ববিদ্যালয়ৰ স্ব-শিক্ষণ সামগ্রী তথা লগৰ শিক্ষার্থীৰ পৰা হুবহু নকল নকৰিব, অন্যথা নম্বৰ কমাই দিয়া হ'ব।
- প্রদত্ত কর্মসমূহ নিজৰ নিজৰ অধ্যয়ন কেন্দ্রত জমা দিব লাগিব।

Q.No. 1: Answer the following questions (10x 5=50)

তলৰ প্রশ্নৰ উত্তৰ লিখক

a. What is meant by liquidation of a company?

কোম্পানী এটাৰ অৱসায়ন বুলিলে কি বুজে?

b. What is goodwill?

সুনাম বুলিলে কি বুজে?

c. What is buy back of share?

অংশ ফিৰৎ ক্রয় বুলিলে কি বুজে?

d. Write a short note on Forfeiture of shares.

অংশৰ বাজেয়াপ্তকৰণৰ ওপৰত এটি চমু টোকা লিখক।

e. What are the different forms of internal reconstruction of a company.

এটা কোম্পানীৰ আভ্যন্তৰীণ পুনৰ গঠনৰ বিভিন্ন প্রকাৰসমূহ আলোচনা কৰক।

Received the assignment from Mr/Ms.....…

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Enrollment number …….....…..…of **B.Com. Semester 5th Semester (Corporate Accounting; GCM S5 03) on ……20.....**

Date: Signature of collector with seal

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

(কৃষ্ণকান্ত সন্দিকৈ ৰাজ্যিক মুক্ত বিশ্ববিদ্যালয়)

(Maniram Dewan School of Management)

(মণিৰাম দেৱান ব্যৱস্থাপনা সত্র)

Home Assignment (প্রদত্ত কর্ম)

Bachelor of Commerce

Cost Accounting [GCM (S5) 04]

উৎপাদন ব্যয় হিচাপৰক্ষণ

5th Semester, 2025

Total Marks: 50

Assignments are required to be written in your own language. Copying in toto from the learning materials will carry less score]Assignments are to be submitted in the respective study centres.
Last date of submission of all assignments is 20/04/2025

- উত্তৰ লিখোতে বিশ্ববিদ্যালয়ৰ স্ব-শিক্ষণ সামগ্রী তথা লগৰ শিক্ষার্থীৰ পৰা হুবহু নকল নকৰিব, অন্যথা নম্বৰ কমাই দিয়া হ'ব।
- প্রদত্ত কর্মসমূহ নিজৰ নিজৰ অধ্যয়ন কেন্দ্রত জমা দিব লাগিব।

Q.No. 1: Answer the following questions (10X5= 50)

তলৰ প্রশ্নৰ উত্তৰ লিখক

a. State the objectives of material control.

সামগ্রীৰ নিয়ন্ত্রণৰ উদ্দেশ্যসমূহ উল্লেখ কৰক।

b. What is ABC Analysis?

ABC বিশ্লেষণ বুলিলে কি বুজে?

c. State the reasons of abnormal idle time.

অস্বাভাৱিক নিষ্কর্ম সময় বুলিলে কি বুজে?

b. Discuss the advantages and disadvantages of piece rate system.

গোট ভিত্তিকমজুৰী পদ্ধতিৰসুবিধা আৰু অসুবিধাসমূহ আলোচনা কৰক।

e. Discuss various types of cost centre.

উৎপাদন ব্যয় কেন্দ্রৰ বিভিন্ন প্রকাৰসমূহ আলোচনা কৰক।

Assignment Guidelines

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Received the assignment from Mr/Ms ……Enrollment number ……of **5th Semester for B.Com, Cost Accounting [GCM (S5) 04 (2025)** on ……20...

Date: Signature of collector with seal

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

Home Assignment

Bachelor of Commerce

Organisational Behaviour [GCM (S5) 03 MGT]

সাংগঠনিক আচৰণ

5th Semester, 2025

Total Marks:50

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1. Answer the following questions (10X5=50)

তলৰ প্ৰশ্নৰ উত্তৰ লিখক

a. Discuss the principles of organisation.
সংগঠনৰ নীতিসমূহ আলোচনা কৰক।

b. Discuss the functions of organisational culture.
সাংগঠনিক সংস্কৃতিৰ কাৰ্যসমূহ আলোচনা কৰক।

c. Discuss the process of communication.
যোগাযোগৰ প্ৰক্ৰিয়াটো আলোচনা কৰক।

d. Discuss the determinants of personality.
ব্যক্তিত্বৰ নিৰ্ণায়কসমূহৰ বিষয়ে আলোচনা কৰক।

e. Discuss the importance of organisational behaviour.
সাংগঠনিক আচৰণৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

Home Assignment

Bachelor of Commerce

Marketing of Services [GCM (S5) 04 MGT]

সেৱা বিপণন

5th Semester, 2025

Total Marks:50

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1. Answer the following questions (10X5=50)

তলৰ প্ৰশ্নৰ উত্তৰ লিখক

a. Discuss the importance of services marketing.
সেৱাৰ বিপণনৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

b. Discuss the importance of bank marketing.
বেংক বিপণনৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

c. Discuss the markets segmentation for insurance marketing.
বীমা বজাৰকৰণৰ ক্ষেত্ৰত বজাৰ বিভাজিতকৰণৰ বিষয়ে আলোচনা কৰক।

d. Discuss the importance of tourism marketing.
পৰ্যটন বজাৰকৰণৰ গুৰুত্বৰ বিষয়ে আলোচনা কৰক।

e. Discuss the consumer behaviour in services.
সেৱাৰ ক্ষেত্ৰত গ্ৰাহকৰ আচৰণৰ বিষয়ে আলোচনা কৰক।

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

HOME ASSIGNMENT

FOR

BACHELOR OF COMMERCE (B. COM.)

FIFTH SEMESTER, 2025

Last Date of Submission: 20-04-2025

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

ASSIGNMENT

B. Com. 5th Semester

FINANCIAL SERVICES

Marks: 50

Q1: Answer any four from the following questions: 10x4=40

a) Discuss briefly about the Financial Service Providers in India financial service sector.
(ভাৰতীয় বিত্বীয় সেৱাখণ্ডত সেৱা প্ৰদানকাৰী সংস্থাসমূহৰ বিষয়ে চমুকৈ আলোচনা কৰক)

b) Give an overview of the new Financial Products and Services introduced in India.
ভাৰতত প্ৰবৰ্তন কৰা নতুন বিত্বীয় সামগ্ৰী আৰু সেৱাসমূহৰ বিষয়ে এটি সাম্যক ধাৰণা প্ৰকাশ কৰক।

c) Give an overview of structure of Indian Banking System.
(ভাৰতীয় বেংক ব্যৱস্থাৰ গাঠনি সন্দৰ্ভত এটা সাম্যক ধাৰণা প্ৰদান কৰক)

d) Write a short note on growth of Mutual Funds in India.
(ভাৰতবৰ্ষত যৌথ পুঁজিৰ বিকাশ সম্পৰ্কে এটি টোকা লিখক)

e) Write a note on New Issue Market in India.
ভাৰতৰ নতুন বিলি বজাৰ সম্পৰ্কে এটি টোকা লিখক।

Q3: Answer the following question: 10

Write short note on consequences of Deforestation.
(বনধংসৰ ভয়াবহতাৰ বিষয়ে এটি টোকা লিখক)

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

HOME ASSIGNMENT

FOR

BACHELOR OF COMMERCE (B. COM.)

FIFTH SEMESTER, 2025

Last Date of Submission: 20-04-2025

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

ASSIGNMENT

B. Com. 5th Semester

MICROFINANCE

Marks: 50

Q1: Answer any four from the following questions: 10x4=40

a) Explain why Microfinance is considered to be an adequate tool for poverty alleviation.
(ক্ষুদ্র বিত্বক দাৰিদ্রতা দূৰীকৰণৰ উপযুক্ত আহিলা হিচাপে কিয় গণ্য কৰা হয় ব্যাখ্যা কৰক)

b) Write a note on 'Microfinance and Women's Empowerment'.
'ক্ষুদ্র বিত্ব আৰু মহিলা সৱলীকৰণ' সন্দর্ভত এটি টোকা লিখক।

c) Write a note on Microfinance Institutions.
(ক্ষুদ্র বিত্ব প্রতিষ্ঠানসমূহৰ বিষয়ে এটি টোকা লিখক)

d) Write a note on Financial Inclusion in India.
(ভাৰতবর্ষত বিত্বীয় অন্তর্ভুক্তি সম্পর্কে এটি টোকা লিখক)

e) Discuss about the role played by NABARD in the field of microfinance.
ক্ষুদ্র বিত্বৰ ক্ষেত্রত নাবার্ডে আগবঢ়োৱা ভুমিকাৰ বিষয়ে আলোচনা কৰক।

Q2: Answer the following question: 10

Write short note on importance of plantation.
(বৃক্ষৰোপনৰ প্রয়োজনীয়তাৰ বিষয়ে এটি টোকা লিখক)

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