R19

Form No. Ex- 8

Particulars about the candidate and the subject are checked thoroughly and corrected where necessary.

Sl. No.....142

CENTRE ROLL:.....

Seal & Signature of Officer-in-Charge

Invigilator

KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Degree 3rd Year Examination - 2013

Course - BBA **Subject - Entrepreneurship and Small Business Management**

Paper : (XV)

Enrolment Number : | | | | | | | | | | |

Medium of Answer :.....

INSTRUCTIONS TO CANDIDATES

1. This booklet contains.....20..... Pages numbering..19.....
2. An Examinee is allowed to bring only Admission Card and Identity Card to the Examination Hall. Any Examinee found in possession of loose papers, books etc. is liable to be Expelled.
3. Enrolment No. and Medium of answer must be written legibly at the specified places. Examinee's name and any other identifying mark which reveals examinees identity shall not be written anywhere in the script.
4. For Making calculations, only the last page provided for rough work shall be used.
5. No pages of the script be torn out .
6. Calculators will not be allowed for making calculations in the examination hall. ***MOBILE PHONES are strictly prohibited in the examination Centre.***
7. No candidate will be allowed to leave or go out of the hall during the First hour of the Examination.
8. A candidate having completed his/her answer, the script must be handed over, to an invigilator before leaving the hall.
9. Contravention of any of the instructions mentioned above shall render a candidate liable for disciplinary action as per regulations of the University.

Question No.	
Total =	

Examiner's Signature_____

Scrutiniser's Signature_____ Head Examiner's Signature:_____

BBA 3RD YEAR EXAMINATION 2013

PAPER : XV

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Time: 3 Hrs | Full Marks 80

1. Answer the following questions very briefly $1 \times 8 = 8$

   (a) What is meant by the word 'Entrepreneur'?

   (b) What defines the micro and small enterprise in India?

   (c) What is the definition of Entrepreneur as given by E. E. Hagen in 1958?

   (d) What is the most important element of entrepreneurship?

   (e) What is the duration of exemptions in tax on small enterprises?

   (f) When was the Micro, Small and Medium Act passed?

   (g) Define venture capital.

   (h) What is the full form of SDBI?

2. Answer the following questions briefly $2 \times 8 = 16$

(a) Discuss any two characteristics of an entrepreneur.

(b) Mention any two source of business ideas.

(c) Give any two reasons why environmental analysis is important.

(d) Explain any two factors which should be taken into consideration in choosing business location.

(e) Write any four objectives of small enterprise.

(f) Write any two advantages of Partnership.

(g) Define MODVAT and Franchising.

(h) Write any two challenges faced by E-commerce.

3. Answer any five questions from the following $4 \times 5 = 20$

(a) Write a short note on EXIM Bank.

(b) Discuss any four warning signals of Industrial Sickness.

(c) Define Entrepreneurial Development Programme. What are the benefits of EDP?

(d) Discuss any four factors which determine the size of a business unit.

(e) Write briefly on any four characteristics of small enterprise.

(f) Write four differences between a private and a public company.

(g) What are the different types of diversification? Discuss.

4. Answer any two questions from the following $8 \times 2 = 16$

(a) Discuss the steps in the identification of business opportunities.

(b) Discuss any four micro environmental forces and four macro environmental forces that influence the business organizations.

(c) Discuss the various roles of an entrepreneur in economic growth.

5. Answer any two questions from the following $10 \times 2 = 20$

(a) Discuss the social responsibility of business towards different stakeholders in detail.

(b) Elaborate on the sources of short term finance. Also discuss on any two theories of capital structure.

(c) Write a short note on franchising in India. Also discuss the advantages to the franchisee in detail.