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769 (SENG)

[20-HRGPNW–D3S(N)21A]

BCom/BBA 3rd Semester (New) Exam., 2020 (W)

SPOKEN ENGLISH

[GBA S3–02/GSW S3–01]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. *(a)* Answer the following questions : 1×8=8

(i) What is the benefit of knowing English?

(ii) What does listening skill usually imply?

(iii) Provide a definition of 'speech event'.

(iv) Mention at least two types of question patterns that we use to 'elicit' information.

(v) In what way do auxiliaries help the main verb?

(vi) What is meant by 'small talk'?

(vii) Define speech skills.

(viii) Give two examples of 'minimal pairs'.

(b) Choose the correct answer : 1×4=4

(i) Communication means

(1) grammaticality

(2) skill

(3) modes of exchange

(4) rules

(ii) Which of the following is not a written communication?

(1) Description

(2) Report writing

(3) Letters

(4) Commentary

(iii) Out of the 20 vowel sounds, 8 are

(1) monophthongs

(2) diphthongs

(3) consonants

(4) phonemes

(iv) Collocation means

(1) breaking two words

(2) linking of words

(3) destroying the meaning of words

(4) None of the above

(c) Fill in the blanks of the following : 1×4=4

(i) 'Contracted' forms are used in _____ communication.

(ii) Words like piece/peace are examples of _____.

(iii) Phonemes are divided into 20 _____ and 24 _____ sounds.

(iv) Public speaking is an _____.

2. Answer any *five* of the following questions (each in around *50* words) : 2×5=10

(a) What are the basic qualities of a good speaker in any language?

(b) Mention at least four sub-skills of listening skills.

(c) Explain the importance of 'eye contact' in non-verbal communication.

(d) What is meant by verbal exchange?

(e) Give two examples of an interrogative sentence that performs an imperative function.

(f) Briefly state the objective of market research.

3. Answer any *six* from the following questions (each in around *120* words) : 4×6=24

(a) Explain the function of 'ellipsis' in conversation.

(b) Make a distinction between word stress and sentence stress.

(c) Enlist the characteristics of a good conversationalist.

(d) Write a note on vowel sounds and state how they are produced.

(e) You have recently visited an 'Expo' in your town and you were impressed by the sale of items by various companies. Write a report.

(f) Discuss the difference between face-to-face and telephonic conversation.

(g) Bring out the difference between present perfect and past perfect tense with the help of a dialogue.

4. Answer any *five* from the following questions (each in around *200* words) : 6×5=30

(a) Write about any *one* of the following :

(i) Public speaking

(ii) Speech for special occasion

(b) Why is English important in the 21st century? Discuss in detail.

(c) Write in detail about discourse markers in informal speech.

(d) Construct a dialogue using both verbal and non-verbal communication on a topic of your choice.

(e) Write a dialogue in which a person complains to his/her neighbour about the loudness of his TV set which has been disturbing the complainant.

(f) Discuss some of the essentials of written communication.

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