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[20-HRGPNW–D5S(N)21A]

BBA 5th Semester (New) Exam., 2020 (W)

COMPUTER APPLICATION IN MANAGEMENT

[GBA S5–04]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. *(a)* Answer the following questions : 1×8=8

(i) What is cache memory?

(ii) Differentiate between data and information.

(iii) Define business-to-business e-commerce.

(iv) What is HTTP used for?

(v) What is plastic money?

(vi) What is gateway?

(vii) Differentiate between RAM & ROM.

(viii) Mention the four parties involved in credit card transaction.

(b) Choose the correct option : 1×4=4

(i) Which of the following is a characteristic of a computer?

(1) Speed

(2) Accuracy

(3) Reliability

(4) All of the above

(ii) In which year was the IT Act enacted?

(1) 2000

(2) 2001

(3) 2002

(4) 2004

(iii) Which of the following languages is used to make a website dynamic?

(1) Scripting language

(2) HTML

(3) DHTML

(4) All of the above

(iv) The fifth generation of computers are based on

(1) artificial intelligence

(2) integrated circuits

(3) transistors

(4) All of the above

(c) Fill in the blanks : 1×4=4

(i) _____ function gives the count of number of cells which satisfies the condition.

(ii) Charts are graphical representations of _____.

(iii) _____ is a volatile memory.

(iv) ERP stands for _____.

2. Answer any *five* from the following questions : 2×5=10

(a) What is a cell? How are the addresses of a cell identified?

(b) What is the use of mail merge?

(c) What is Internet banking?

(d) Define compiler and interpreter.

(e) Define software. Give an example of application software.

(f) Write the syntax of 'IF' function in Excel along with an example.

3. Answer any *six* from the following questions : 4×6=24

(a) What is Internet? Write about the history of Internet in brief.

(b) What is e-commerce? Discuss the reasons for the growth of e-commerce.

(c) Discuss the steps involved in creating a mail merge document.

(d) Discuss in brief the benefits of EDI.

(e) Explain the different methods of saving the new Excel workbook.

(f) Convert the following decimal numbers into binary :

(i) 120

(ii) 32·5

(g) What are the functions of operating system?

4. Answer any *five* from the following questions : 6×5=30

(a) Explain the different components of an Excel workbook.

(b) Describe the different features of Windows XP.

(c) Describe any three areas of application of information technology.

(d) Describe in brief any three types of cyber crime.

(e) Discuss any six elements in an IT infrastructure.

(f) Describe the different parts of a PowerPoint window.

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