No. of Printed Pages—3

517 (ESP)

[20–HBGPOW–D5S(O)21A]

BBA 5th Semester (Old) Exam., 2020 (W)

BBA

[BBA (S5) 17]

(Entrepreneurship and Small Business Management)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer the following questions : 1×8=8

(a) What is theory of profit?

(b) State the concept of seed capital.

(c) Mention one standard to measure the size of business units.

(d) Mention one factor that determines the size of business units.

(e) Mention one plant that can be suitably located in Assam in near future.

(f) Mention one advantage of partnership.

(g) Mention one disadvantage of partnership.

(h) State the meaning of capitalisation.

2. Answer the following questions (each in around *50* words) : 2×8=16

(a) Mention two points to substantiate importance of Entrepreneurship Development Programmes.

(b) Mention two sources of business ideas.

(c) State two functions of venture capitalists.

(d) Mention two characteristics of small enterprises.

(e) State the meaning of export finance.

(f) State the meaning of industrial sickness.

(g) Mention two sources of short-term finance.

(h) State two factors which determine capital structure of a business concern.

3. Answer any *five* from the following questions (each in around *100* words) : 4×5=20

(a) Mention four characteristics of an entrepreneur.

(b) Mention the essential items that a project report should contain.

(c) Mention four factors that influence location of a business unit.

(d) "Relationship between small- and large-scale units is complementary." Comment.

(e) Mention four features of cooperatives.

(f) State the importance of extending tax benefits to small-scale industries.

4. Answer any *two* from the following questions (each in around *300* words) : 8×2=16

(a) Write a note on emergence of entrepreneurial class in India.

(b) Outline the steps for identification of business opportunities.

(c) Give some corrective measures to prevent industrial sickness.

5. Answer any *two* from the following questions (each in around *400* words) : 10×2=20

(a) You are asked to design an Entrepreneurship Development Programme for rural unemployed youth. How would you proceed? Explain your approach.

(b) Explain the impact of economic factors and technical factors in promoting a new venture.

(c) Discuss the problems of small-scale industries.

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