KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

PhD Entrance Examinations, 2022

PART B

Management

Full Marks: 50

Time: 1 hr 30 minutes

A) Answer any two from the following questions of 15 marks each (Answers should be within 200 words) 2X15=30

Q1: What is the relationship between Government of India's initiative of 'Start up India' and entrepreneurship? Who is an entrepreneur and what kind of innovations does s/he creates to create an enterprise? (15 marks)

Q2: What is the definition of MSME sector? Discuss the contribution of SME sector in our economy. Mention five broad policy initiatives that can help growth of SME sector in India. (5+5+5 marks)

Q3: What are the causes of formation of informal groups in an organisation? Compare formal organisation with informal organisation. How could informal organisation be detrimental to the working of formal organisation? (15 marks)

B) Answer any two from the following questions of 10 marks each (answers should be within 150 words) 2X 10=20

Q1: In this age of rapid technological changes and IT enabled business process, in what ways are the organisational elements such as organisational structures, business processes and work flows getting affected? Discuss. (10 marks)

Q2: Discuss the contributions of Henri Fayol in the development of management thought. (10 Marks)

Q3: Distinguish between cash flow and Fund Flow statements of a firm. What is the significance of preparing these statements? (10 Marks)

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