53 (RAD)

[16–HRAGDA–M3]

MMC 3rd Semester Exam., 2016

RADIO

[MMC (S3) 10]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) Mention two features of the audio medium.

(b) Which agency looks into the allocation of radio frequencies?

(c) What are the main components of AIR network?

(d) What forms the middle tier of broadcasting? Give example.

(e) What is world space radio?

(f) What is voice culture?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) What is audio actuality and how is it used?

(b) Mention the criteria based on which radio news items are selected. Discuss any one of them.

(c) Pronunciation is an integral part of audio presentation. How can 'affectation' cause mispronunciation?

(d) Explain briefly 'narrowcasting'.

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) What are dynamic microphones? What are its different types?

(b) Discuss the beginning of FM radio in India.

(c) How can news be collected from individual or personal sources? Discuss.

(d) Name five basic guidelines for writing a good, effective radio copy.

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) What is a community radio? What is the primary aim of a CR station?

(b) Discuss the preparations required before a radio interview.

(c) Discuss the growth of radio in Assam and in Meghalaya.

(d) Explain the process of transmission and reception of radio waves.

(e) Discuss the impact of radio on the masses with examples.

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