No. of Printed Pages—3

415 (RPM)

[16–HDGKACRM–M2]

MMC 2nd Semester Exam., 2016

(Code : MMC05)

Reporting for Print Media

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What is a news story?

(b) Define human interest story.

(c) What is a scoop?

(d) Why is team spirit important in a media house?

(e) How is political reporting connected to other social issues?

(f) Do you think a journalist should disclose the sources of news to others?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) What is 'timeliness' in news?

(b) What is a stylebook? What is its importance in a media house?

(c) Do you believe that the language used by the English newspapers of India is a mixture of British, American and Indian English?

(d) Write a note on conflict reporting.

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) Discuss the differences between hard news and soft news.

(b) Explain various sources of news.

(c) Write a note on investigative journalism with a case study.

(d) Discuss, with pictorial presentation, the inverted pyramid structure of news-writing.

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Enumerate the responsibilities of a newspaper reporter.

(b) Discuss about the important beats for a newspaper house. If the editor gives you the opportunity to select a beat, what will be your selection? Justify.

(c) Write a report on an imaginary interview with the new Chief Minister of Assam focussing on his vision to develop the State.

(d) Write a news on a medical negligence issue maintaining all ethical standards of journalism.

(e) Discuss the contributions of a journalist you like the most. Justify the reasons of why he/she is your favourite journalist.

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