No. of Printed Pages—2

416 (EDT)

[20-HKPGDEO–M2S(O)21J]

MMC 2nd Semester (Old) Exam., 2020

EDITING

[MMC (S2) 06]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What is the role of a photo editor in a print media organization?

(b) What is the difference between cropping and scaling?

(c) What do you mean by a space budget?

(d) What is the basic feature of a narrative lead?

(e) What is the function of a cutline?

(f) What is the Hindi news service of UNI? When was it launched?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) Why is editing said to be a very important part of news publication?

(b) What are the main duties and responsibilities of a news editor?

(c) Why is it necessary for an editor to adhere to the ethics of journalism?

(d) Which principles must be followed for writing a good headline?

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) What are the determinants of news values?

(b) Narrate the important guidelines that must be kept in mind for setting up a newsroom.

(c) Explain the different types of headlines based on alignment.

(d) "A good photograph needs to highlight or serve to testify some important things written in the story." Explain.

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Explain the different stages of news editing in case of print media.

(b) Why are news agencies also known as wire services? What is the process of editing a wire copy?

(c) Analyze the importance of language editing for print media.

(d) Explain the process of preparing the layout of a newspaper.

(e) Write a review on any *one* of the following films :

(i) *Pather Panchali*

(ii) *Mother India*

(iii) *Sholay*

(iv) *Slumdog Millionaire*

★★★