No. of Printed Pages—2

415 (RPM)

[20-HKPGDEO–M2S(O)21J]

MMC 2nd Semester (Old) Exam., 2020

REPORTING FOR PRINT MEDIA

[MMC (S2) 05]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) Why is hard news also known as spot news?

(b) How can an exclusive news enhance the credibility of a newspaper?

(c) What are the supplemental news services?

(d) What are the three main ways to gather information for a news story or opinion piece?

(e) What are the tertiary sources of news stories?

(f) Name any three important reporting beats.

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) "The success of an interview depends on the capability of the interviewer to ask appropriate questions." Explain.

(b) Why is note-taking considered as an indispensable part of interviewing?

(c) What is the importance of a stylebook in any media organization?

(d) Write a news report on any *one* of the following issues/events while adhering to the inverted pyramid style of news writing :

(i) US Presidential Election, 2020

(ii) Controversy surrounding the setting up of a coal mining project at the Dehing Patkai Wildlife Sanctuary

(iii) Impact of Galwan-Pangong violence on Indo-China relation

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) Describe the challenges and the risks involved in conflict reporting.

(b) Explain the 7 C's of communication rules.

(c) What goes into making a good news report? Discuss.

(d) Who is known as a columnist? How does column writing differ from other forms of writing?

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Describe the different values that constitute a news story.

(b) What are the qualities and responsibilities of a good reporter? Analyze.

(c) What are the different types of reporting? Explain with the help of examples.

(d) Define the significance of each element of a news story with the help of examples.

(e) Explain the basic guidelines that must be followed as far as the language in news stories is concerned.

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