No. of Printed Pages—2

85J (PRM)

[18–HRGPKAC–M3S]

MBA 3rd Semester Exam., 2018

PROJECT MANAGEMENT

[MBA (S3)–20]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) Define demand forecasting.

(b) What is project completion report?

(c) Define plant layout.

(d) Define network diagram.

(e) State two objectives of mid-term review of a project.

(f) Define sunk cost.

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) Discuss any two pattern-based demand forecasting methods. 2+2=4

(b) Discuss the net present value method.

(c) State the meaning of turnkey project construction.

(d) State the importance of Detailed Project Report.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) Discuss the different systems for generating project ideas followed in organizations.

(b) Outline the different types of project cash flow.

(c) List out the responsibilities of a project manager.

(d) Discuss the importance of post-completion audit of a project.

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Discuss the role of information technology in project management. Discuss the different types of contract to undertake installation and commissioning. 5+5=10

(b) Discuss and explain the different forms of project organization.

(c) What is work measurement? Discuss why work measurement is important. 2+8=10

(d) Discuss in detail the different aspects of market-feasibility study.

(e) Discuss and explain the process of strategy-making activities.

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