85J (PM)

[19-HBPGKOW-M3S(O) 20M]

MBA 3rd Semester (Old) Exam., 2019 (W)

PROJECT MANAGEMENT (FINANCE)

[MBA 20]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) Define strategic planning.

(b) What is demand forecasting?

(c) What is meant by facility location?

(d) Define cost of capital.

(e) What is meant by project organization?

(f) What is Turnkey project?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) What is meant by corporate philosophy?

(b) What is job design?

(c) What is project force organization?

(d) What is project completion report?

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) Discuss the importance of network analysis.

(b) Discuss the importance of investment analysis.

(c) What is internal rate of return?

(d) What is regression analysis?

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Discuss the elements of market-feasibility study.

(b) Discuss the different factors that need to be considered for technology analysis.

(c) Discuss the principles for estimating cash flow for a project.

(d) Discuss the responsibilities of a project manager.

(e) Discuss the role of MIS for project monitoring and controlling.

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