No. of Printed Pages—2

53 (RAD)

[17-HDGKACRM-M3]

MMC 3rd Semester Exam., 2017

RADIO

[MMC (S3) 10]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) What is blimp?

(b) Define voyeurism.

(c) What is the meaning of levity?

(d) What is jingle?

(e) Write the meaning of cue.

(f) How many news bulletins have been produced by AIR in a day throughout India?

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) Discuss the basic features of radio news.

(b) There are many types of microphone pickup patterns. What are they?

(c) Discuss the importance of voice culture and pronunciation in audio presentation.

(d) Mention five basic guidelines for writing a good and effective radio copy.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) Differentiate between newsreel and news interviews.

(b) Explain the structure of a radio news bulletin.

(c) What are the differences between spot and field interviews?

(d) Discuss the kind of preparation required when hosting a radio chat show or a music show.

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Discuss why radio editing is necessary.

(b) How to define radio news editing?

(c) Mention the qualities and responsibilities of radio reporter.

(d) What are the basic features of a radio news? Please discuss.

(e) What are the basic recording techniques that are followed as far as radio is concerned?

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