No. of Printed Pages—2

54 (TV)

[17–HDGKACRM–M3]

MMC 3rd Semester Exam., 2017

MMC

[MMC (S3) 11]

(Television)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) What is CCU?

(b) Define prime time.

(c) What is called footage?

(d) Define ENG.

(e) What do you mean by SOT?

(f) When and why was INSAT launched?

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) How many DDKs are in the North-East?

(b) What are the considerations of editing decision?

(c) Differentiate between open- and close-ended questions.

(d) Differentiate between reporter and correspondence.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) What are the major differences between soap opera and sitcom?

(b) What was the main objective of the Prasar Bharati Act, 1990?

(c) Explain the difference among terrestrial, cable and satellite transmissions.

(d) What are the types of television news?

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) What are the negative effects of television?

(b) Make a comparison between radio and television.

(c) How have the private television channels grown in Assam?

(d) What are the qualities and responsibilities of a TV reporter?

(e) What are the various stages of preproduction?

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