No. of Printed Pages—2

54 (TV)

[18–HRGPKAC–M3S]

MMC 3rd Semester Exam., 2018

TELEVISION

[MMC (S3) 11]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) Who is a backpack journalist?

(b) Who coined the term 'global village'? What does it refer to?

(c) Which is India's first domestic communication satellite? When was it launched?

(d) Do you consider OB Van to be an integral part of Television production? Why?

(e) What is the role of a video switcher in case of studio production?

(f) What is the meaning of fill light in a three-point lighting system?

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) What is the role of a Reporter and a News Producer in a TV station?

(b) Why a radio announcer needs to give importance on voice culture?

(c) What are the basic principles of TV news editing?

(d) Differentiate between linear and non-linear editing.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) Explain the characteristics and features of audio-visual media.

(b) What were the major recommendations of the Verghese Working Group as far as the autonomy of broadcasting was concerned?

(c) What are the differences between terrestrial transmission and satellite transmission?

(d) What are the primary principles of news reporting?

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Discuss the history and growth of television in India.

(b) Write an essay about the growth of public service broadcasting in North-East India.

(c) What are the different sources of television news?

(d) What are the duties, qualities and responsibilities of a TV reporter?

(e) What are the different stages of television production? Discuss.

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