Krishna Kanta Handiqui State Open University

MMC 4th Sem. Examination, 2016

Emerging Discipline in Mass Communication - I

(Science Communication)

Time:3 hrs *Full marks: 80*

1. Answer any five questions from the following. 2×5=10
(each within 50 words)

   a What is 'Chandrayan'?

   b Write a short note on Digdarshan.

   c Name two science based programmes of All India Radio.

   d Who wrote the book 'Kitabat Manjuri'?

   e What is Byline?

   f What is Padding?

2. Answer any three questions from the following. 4×3=12
(each within 150 words)

   a Discuss the terms – Infotainment and Entertainment.

   b Explain the need of science communication in a society.

   c Write a note on Dr. Dinesh Chandra Goswami.

   d Write a note on 'Indian Patent Act 1970'.

3. Answer any three questions from the following. 6×3=18
(each within 250 words)

   a Science communication movement in India.

   b NISCAIR.

   c Newsreel.

   d Cyber Laws in India.

4. Answer any four questions from the following. 10×4 = 40
(each within 500 words)

a Write an essay on the contribution of 'Orunodoi' to science communication.

b Write a science story for any print media.

c Write a radio feature on any science and technology issue.

d Enumerate the environmental issues of Assam with examples.

e Explain how social media can be used in popularizing science among the virtual community.

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