Krishna Kanta Handiqui State Open University
MBA 5th Sem. Examination, 2015

Project Management [MBA 20- Finance]

Time : 3 Hrs. Full Marks : 80

1. Answer any five from the following questions : 5×2 = 10
(Each within 50 words)
   (a) What is meant by corporate philosophy?
   (b) What is meant by demand forecasting?
   (c) What is meant by 'CATS' in project management?
   (d) What is operating cash flow?
   (e) What is break even analysis?
   (f) What is task force organization?
2. Answer any three from the following questions : 4×3 = 12
(Each within 100 words)
   (a) Discuss the importance of estimating demand-supply gap.
   (b) What is turnkey project construction?
   (c) Discuss the importance of strategic plan in a business firm.
   (d) What is meant by project execution?
3. Answer any three from the following questions : 6×3 = 18
(Each within 250 words)
   (a) Discuss the importance of plant layout.
   (b) Discuss the importance of time management in project management.
   (c) Discuss the objectives of post-completion audit.
   (d) Discuss the Internal Rate of Return method of project analysis.
4. Answer any four from the following questions : 10×4 = 40
(Each within 400 words)
   (a) Discuss the process of investment analysis.

   (b) What is network analysis? Discuss the implications of multi-level scheduling and multi-project scheduling.
   (c) What is meant by market analysis? Discuss the factors that influence demand estimation.
   (d) Discuss the importance of work study in project management. What is the cut-of criterion applied in the financial analysis of a project?
   (e) Discuss the importance of monitoring system in project management. Discuss the responsibilities of a project manager.

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