No. of Printed Pages—2

651 (BE)

[18–HRGPKAC–MBA5S]

MBA 5th Semester Exam., 2018

BUSINESS ENVIRONMENT

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) Define 'business environment'.

(b) State the meaning of 'generic competition'.

(c) State two components of Indian financial system.

(d) State the meaning of predatory price.

(e) State two merits of direct tax.

(f) State two merits of indirect tax.

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) Distinguish between private income and public income.

(b) Outline the drawbacks of 'indigenous banking'.

(c) State the forms of foreign investment.

(d) Describe the rationale for launching Modified Value Added Tax in 1986.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) "Green revolution created wide regional and interstate disparities." Do you agree? Give justification.

(b) State the factors which affect currency trading.

(c) Write a note on the role of Foreign Investment in India.

(d) State the main benefits for a country in being associated with WTO.

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Give a detailed account on the benefits of public sector in Indian context.

(b) Discuss the macro environmental factors that influence business decision making.

(c) Write a detailed evaluation on FEMA.

(d) Write a detailed note on the evolution of Indian industrial environment.

(e) Explain the New Economic Policy and Globalization. 5+5=10

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