No. of Printed Pages—2

652 (PM)

[18–HRGPKAC–MBA5S]

MBA 5th Semester Exam., 2018

PROJECT MANAGEMENT

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) Define matrix organization.

(b) Define project completion report.

(c) What is meant by plant layout?

(d) Define Gantt chart.

(e) Define strategic plan.

(f) Define opportunity cost.

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) Discuss the advantages and disadvantages of rough-cut capacity planning.

(b) Discuss the importance of network analysis.

(c) Discuss the objectives of capital budgeting system.

(d) Discuss the pre-conditions to be fulfilled for effective project review.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) Discuss the importance of demand forecasting.

(b) Discuss the importance of detailed project report.

(c) Discuss the different types of cash flow.

(d) Discuss the role of Information Technology in project management.

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Discuss the importance of human resource management in context of project management.

(b) Discuss the factors that influence the location decision of business.

(c) Discuss the different aspects of market feasibility study.

(d) Discuss the principles of cash flow estimates.

(e) Discuss the steps involved in investment analysis.

★ ★ ★