MBA(Finance) 23/ MBA(Marketing) 27/ MBA(HRM) 31

Krishna Kanta Handiqui State Open University

MBA 6th Sem. Examination, 2016

Financial Services (Finance)

Logistics and Supply Chain Management (Marketing)

Labour Legislation (HRM)

Time : 3 Hrs. Full Marks : 80

Financial Services (Finance)

1. Answer any five from the following questions : 2×5 = 10
(each within 50 words)
   (a) What is meant by financial engineering?
   (b) What is Accelerating Atomic Centre?
   (c) What is Derivatives?
   (d) Who is a Merchant Banker?
   (e) What is gross yield based pricing of lease transaction?
   (f) Define undisclosed and disclosed factoring.
2. Answer any three from the following questions : 4×3 = 12
(each within 150 words)
   (a) Briefly discuss the relationship between financial services and economic growth.
   (b) Who are the providers of merchant banking service in India?
   (c) What are the different types of lease agreements?
   (d) What are the essential documents required for availing factoring services?
3. Answer any three from the following questions : 6×3 = 18
(each within 250 words)
   (a) Discuss export factoring with its benefits and legal aspects.
   (b) Discuss the steps involved in leasing. Also discuss the advantages of lease agreements.
   (c) What are the code of conduct to be followed by a marchant banker? Discuss.
   (d) Write a note on -
      (i) Cooperative federation
      (ii) Islamic Banking
4. Answer any four from the following questions : 10×4 = 40
(each within 500 words)
   (a) Discuss the holistic approach to innovative financial engineering.
   (b) Discuss the functions of marchant banker.
   (c) Distinguished between leasing and installment credit system also discuss various tax consideration of hire purchase system.
   (d) What are the various agencies rendering credit rating services in India? Discuss.
   (e) Write note on following fund raising instruments -
      (i) Employee Finance
      (ii) Structured finance

Logistics and Supply Chain Management (Marketing)

1. Answer any five from the following questions : 5×2 = 10
(each within 50 words)
   (a) Define the term 'Competitive Advantage'.
   (b) Name three types of Intermodel services.
   (c) Who is known as a green channel supplier?
   (d) Explain the term 'Ambience Satisfaction'.
   (e) Differentiate between 'Dependent' and 'Independent' demand.
   (f) Why is Porter's theory known as 'Dynamic Diamond'?
2. Answer any three from the following questions : 4×3 = 12
(each within 150 words)
   (a) Explain the concept of a value chain.
   (b) Compare the cost characteristics of different transportation modes in a tabular form.
   (c) Describe the utility of a 'Logistics Performance Index'.

(d) Explain the 'Forrester Effect' with the help of an example.

3. Answer any three from the following questions : 6×3 = 18
(each within 250 words)
(a) Discuss the various stages involved in the customer order processing.
(b) Explain the concept of third party and Fourth party Logistics system citing examples of each.
(c) What is benchmarking? Describe the different types of bench marking.
(d) Explain the demand management techniques in the service industry.

4. Answer any four from the following questions : 10×4 = 40
(each within 500 words)
(a) What is cross-docking? Describe a few cross-docking applications. Classify cross-docking based on execution and assignments.
(b) Explain in detail the concept of 'containerization' as a system in inter-modal freight transport and cargo transport.
(c) What are the four primary areas into which value-added services can be segmented? Describe in detail each one of them.
(d) Discuss in detail the various elements of supply chain management.
(e) Taking the help of a numerical example, explain the North-West Corner Method as a model for solving Location problems.

Labour Legislation (HRM)

1. Answer any five from the following questions : 5×2 = 10
(each within 50 words)
(a) Define the term 'Globalization'.
(b) What measures are required to be taken to avoid overcrowding of any room in a factory?
(c) List the general rules as laid down by the shops and Establishment Act.
(d) Define 'wages' as per the Payment of Wages Act.
(e) What are the conditions leading to the forfeiture of Bonus?
(f) What are the duties of the Medical Benefit Council?

2. Answer any three from the following questions : 4×3 = 12
(each within 150 words)
(a) Discuss the main features of the Seventh Five Year Plan.
(b) What are the ways in which the 'Political' fund raised by a registered Trade Union utilized?
(c) What is the procedure for fixing and revision of minimum wages?
(d) What are the conditions under which employment of women in prohibited during a certain period?

3. Answer any three from the following questions : 6×3 = 18
(each within 250 words)
(a) Discuss various activities of ILO.
(b) Discuss the salient feature of the process of 'Concilliation', 'Voluntary Arbitration' and 'Adjudication'.
(c) How calculation of Bonus is done? What are the conditions under which payment of minimum and maximum bonus is done?
(d) Explain the various features and benefits of 'The Maternity Benefit Act, 1961'.

4. Answer any four from the following questions : 10×4 = 40
(each within 500 words)
(a) Discuss in details the impact of globalization and the WTO regime on labour relations.
(b) Discuss the salient features of the Contract Labour (Regulations and Abolition) Act, 1970.
(c) What are the various authorized deductions which may be made from wages?
(d) Discuss various benefits granted to all insured workers under the Employees State Insurance Act, 1948.
(e) Discuss in details how the Payment of Gratuity Act, 1972 aims to achieve the constitutional goal of economic and social justice in India.