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1191 E (PVATM)

[23-HKPD1SNP-24 M]

MA 1st Semester (NEP) Exam. 2023 (W)

(*Traditional Media*) (VAC)

[PG, S1 -05]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* from the following questions (each in around 400 words) : $10 \times 5 = 50$

   (*a*) Can folk media be used as a medium for development communication ? Give reasons in support of your answer.

   (*b*) What are the different forms of folk culture of Assam ? What changes have you observed in these forms over a period of time ?

   (*c*) How does traditional media serve as part of socio-cultural and ritual communication ?

   (*d*) 'Story telling is the core and a prime constituent of traditional media'- Explain.

   (*e*) Analyse the impact of electronic media on traditional media.

   (*f*) What differences do you find in the communication between traditional media and mass media ?

   (*g*) Write a note on Indian Folk Traditions and the Modern Theatre.

   (*h*) What is the impact of traditional media on rural development ?

2. Answer any *four* from the following questions (each in around 200 words) : $5 \times 4 = 20$

(*a*) Is there any scope for repeat performances as far as traditional media is concerned ? Why ?

(*b*) Cite some examples of development practices through traditional media.

(*c*) Do you think traditional media is more flexible than other forms of media ? Why ?

(*d*) Why folk performance is said to be a composite art in India ?

(*e*) What is the significance of traditional folk media in our society ?

(*f*) How does traditional motifs and symbols serve as important form of traditional folk media ? Give examples.