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[23 HKPD1SNP- 24M]

MA 1st Semester (NEP) Exam. 2023 (W)

(*Social Entrepreneurship and Project Management*) (AEC)

[PG; S1-03]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* from the following questions (each in around 400 words): $10 \times 5 = 50$

   (*a*) Discuss how entrepreneurs can contribute towards the economic development of the North East Region of India.

   (*b*) Evaluate the role of Entrepreneurship Development Programmes in the development of entrepreneurship in the context of the state of Assam.

   (*c*) Discuss the need of social entrepreneurs in the context of India.

   (*d*) As a project manager, discuss the scope of resource planning.

   (*e*) Discuss the benefits of project monitoring in the process of project management.

   (*f*) Discuss the challenges encountered in the process of development of entrepreneurship in India.

   (*g*) In the entire life cycle of a project, discuss the steps that a project manager needs to consider for effective implementation of the project.

   (*h*) Discuss the challenges in the growth of social enterprises.

2. Answer any *four* from the following questions (each in around 200 words): $5 \times 4 = 20$

(*a*) As an entrepreneur, discuss the leadership style that you prefer for the success of your enterprise.

(*b*) Discuss how the Sociological Theory and the Economic Theory helps in understanding the growth of entrepreneurship.

(*c*) Discuss the role of the different institutions that provide entrepreneurship development programmes.

(*d*) Discuss how social entrepreneurship can help in achieving sustainable livelihood.

(*e*) Discuss why the social cost benefit analysis is important in project assessment.

(*f*) Differentiate between PERT and CPM.