[23-HKPD1SNP - 24M]

MA 1st Semester (NEP) Examination, 2023 (W)

MASS. COMM. (DSC)

(Media Laws and Ethics)

[JMC S1 - 03]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* from the following questions (each in around 400 words): $10 \times 5 = 50$

(*a*) Analyze the effect of Emergency provisions on media reporting.

(*b*) Discuss the concept of 'Ethical Relativism' with the help of examples.

(*c*) What are the main provisions of the Official Secrets Act, 1923.

(*d*) Discuss the composition and role of the Press Council of India.

(*e*) What are the common principles of the code of Conduct of Journalists ?

(*f*) Define the concept of 'Media Freedom'. Is there any need for restraint on Media freedom ? Why ?

(*g*) What is a sting operation ? Explain with reference to sting operations in India.

(*h*) What are the objectives and principles of Advertising Standards Council of India ?

2. Answer any *four* from the following questions (each in around 200 words): $5 \times 4 = 20$

(*a*) What is the importance of ethics in the field of public relations ?

(*b*) Write a note on the origin of Press Ombudsman.

(*c*) Who is a Readers' Editor ? What are the key objectives for appointing a Readers' Editor ?

(*d*) What were the main recommendations of the Second Press Commission in India ?

(*e*) What are the main functions of the Telecom Regulatory Authority of India ?

(*f*) What are the ethical issues pertaining to communication research ?