No. of Printed Pages—2 **1123 (PDCBE)**

[23 HKPD1SNP- 24M]

M.COM 1st Semester (NEP) Exam. 2023 (W)

M.COM (DSC)

(*Business Environment*)

[CM, S1-03]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* out of the following questions (each in around 400 words): $10 \times 5 = 50$

   (*a*) Explain the stages of environmental analysis. Discuss the factors which influence the study of business environment. $4 + 6 = 10$

   (*b*) What do you understand by Corporate Social Responsibility (CSR) ? Discuss the various stakeholders towards whom a business has to discharge its social responsibilities. $3 + 7 = 10$

   (*c*) Describe the advantages and disadvantages of privatisation process initiated by the government. $5 + 5 = 10$

   (*d*) Explain the factors responsible for sickness of small businesses. Describe some corrective measures to prevent industrial sickness in small businesses. $5 + 5 = 10$

   (*e*) Discuss the functions of capital market and money market in India. $5 + 5 = 10$

   (*f*) Mention the concept of Industrial Relations. Describe the objectives of Industrial Relations. $3 + 7 = 10$

   (*g*) Discuss the problems of industrial development in India.

   (*h*) Explain the characteristics of international business. Analyse the role of WTO in globalization of business. $5 + 5 = 10$

2. Answer any *four* out of the following questions (each in around 200 words): $5 \times 4 = 20$

(*a*) Explain the influence of demographic environment on business decision making.

(*b*) Describe the relationship between small and large scale business units.

(*c*) Discuss the importance of patents and trademark in business.

(*d*) Discuss how information technology has been instrumental for the changes in business environment.

(*e*) Explain the objectives of economic planning in India.

(*f*) Describe the reasons for the growth of MNC's in India.