[24-HKPD1SN-24J (M2)]

M.COM 1st Semester (NEP) Exam. 2024 (S2)

(*Business Environment*)

[PGCM, S1-03]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* from the following questions (each in around 400 words) : $10 \times 5 = 50$

(*a*) Examine the benefits of good corporate governance and its role in corporate success. Explain the legal environment of corporate governance in India. 6+4 = 10

(*b*) How have privatisation and disinvestment impacted Indian public sector enterprises ?

(*c*) Analyze the contribution of small enterprises in the economic development of India.

(*d*) What are the detrimental effects of industrial sickness and how can it be avoided ? Explain.

(*e*) Explain the impact of Information and technology in the present days business environment.

(*f*) What factors drive the need for industrial relations ? Explain the different forms of workers' participation in Management. 5+5 = 10

(*g*) Explain the role of capital market in Industrialisation of a country.

(*h*) Discuss the reasons of expansion of MNCs.

2. Answer any *four* from the following questions (each in around 200 words) : $5 \times 4 = 20$

(*a*) How a better understanding of the business environment can help in starting a new business ?

(*b*) Briefly explain the stages of economic planning.

(*c*) Despite having good industrial growth why public sector enterprises in India is not able to succeed ? Give your views.

(*d*) How does international business impact domestic industries ?

(*e*) How do varying economic conditions influence business and its performance ?

(*f*) Write a note on trade marks.