[24-HKPD1SN- 24J (M2)]

MA 1st Semester (NEP) Exam. 2024 (S2)

BUSINESS. ADMIN (AEC)

(*Social Entrepreneurship and Project Management*)

[PG, S1 - 03]

Full Marks : 70

Time : 3 hours

The figures in the right-hand margin indicate marks.

1. Answer any *five* from the following questions (each in around 400 words): $10 \times 5 = 50$

   (*a*) Who is an entrepreneur ? Discuss the qualities of an entrepreneur.

   (*b*) Discuss the components of a training programme designed for the entrepreneurs.

   (*c*) "Social enterprises need effective strategies for development". In the light of the above statement, discuss the strategies to facilitate the development of social enterprises.

   (*d*) Discuss the role of project management in the context of entrepreneurial success.

   (*e*) "Management of project life cycle is essential for effective project implementation". Express your views in the context of the above statement.

   (*f*) Discuss the role of market and demand analysis in the assessment of projects.

   (*g*) Discuss the role of human resource planning for successful project management.

   (*h*) Discuss the role of social entrepreneurship in addressing social challenges.

2. Answer any *four* from the following questions (each in around 200 words): $5 \times 4 = 20$

(*a*) Discuss the role of entrepreneurs in ensuring balanced regional growth.

(*b*) Discuss the sociological theory in the context of development of entrepreneurship.

(*c*) Discuss the areas of opportunities for developing social entrepreneurship through joint ventures.

(*d*) Discuss the contents of a project report.

(*e*) How networking helps in project management ? Explain.

(*f*) Write a short note on the role of microfinance in social development.