(c) Explain the bullet theory in brief.

(d) Discuss the qualities of a good reporter.

4. Answer *any four* from the following questions. 10×4 = 40
(each within 500 words)

(a) Enumerate Lasswell's model of communication with illustration.

(b) Write a news on the recent 'Floods in Chennai' using inverted pyramid structure.

(c) If you get an opportunity in any media house, which beat you would prefer ? Justify your answer with suitable examples.

(d) Do you think that the news editors of the newspapers of Assam should play a constructive role ? Justify.

(e) What are the principles of copy editing ? Explain.

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