Krishna Kanta Handiqui State Open University

PGDBJ 1st Sem. Examination, 2016

Paper : 02

Radio - I

Time : 3 Hrs. *Full Marks : 80*

1. Answer *any five* from the following questions. 2×5 = 10
(each within 50 words)

   (a) What do you mean by talkback radio ?

   (b) Who invented wireless telegraphy ? When did he receive the British potent 12039 award ?

   (c) What is frequency ? What are the two principal methods of broadcasting radio waves ?

   (d) Who invented FM radio ? Why is it more popular than AM radio ?

   (e) When was Vividh Bharati inaugurated ? What type of programmes does it offer ?

   (f) What is the main purpose of External Service Division of AIR ?

2. Answer *any three* from the following questions. 4×3 = 12
(each within 150 words)

   (a) How does radio help in building a favourable climate for social change and development ?

   (b) What was the contribution of Lionel Fielden towards radio broadcasting in India?

   (c) 'Community radio is said to be characterized by active community participation'. Who are the community that is being referred to here ? Which organizations are eligible to apply for CR license ?