3. Answer *any three* from the following questions. 6×3 = 18
(each within 250 words)

(a) What are the basic objectives of Directive Principles of State Policy ? What are the differences between Fundamental Rights and Directive Principles of State Policy ?

(b) What do you mean by 'state of emergency' ? What impact does it have on media freedom?

(c) Who is a Press Ombudsman ? What is the role of a press ombudsman in a news organization ?

(d) When was the First Press Commission appointed ? What were the vital areas of the Indian press on which the Commission touched upon ?

4. Answer *any four* from the following questions. 10×4 = 40
(each within 500 words)

(a) What is ethics? Discuss some of the common elements of Media code of Ethics.

(b) What is sensationalism? Has the growth of sensationalism in the electronic media led to a decline in the news values?

(c) When was the PRSI established? Analyse the PRSI code of conduct for the PR professionals.

(d) What is media self-regulation? What is the importance of media self-regulation in a democratic country like India?

(e) What are the objectives and functions of Indian Newspaper Society ?

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