17 (MLE)

[19-HBPGKOW–M1S(O) 20M]

PGDBJ/PGDMC/MA-JMC/MMC (Back) 1st Semester (Old) Exam., 2019 (W)

MASS COMMUNICATION

[PGDMC/MMC–04]

(Media Laws and Ethics)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) Directive Principles of State Policy of the Indian Constitution are inspired by the Constitution of which country and why?

(b) What is State of Emergency?

(c) What is punishable under Section 5 of the Official Secrets Act, 1923?

(d) What are the fundamental objectives of ethical codes of journalism in India?

(e) What is the concept of 'media freedom'?

(f) Is 'privacy' important? Why?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) What is sensationalism? Explain with reference to electronic media.

(b) Write a note on the ethical concerns in the context of the use of Photoshop and digital manipulation.

(c) Write a note on 'ethics in advertising of medicine'.

(d) Write a brief note on the complaint procedure in the Press Council of India.

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) What are the functions of the Indian Newspaper Society (INS)? Discuss.

(b) Analyze the constitutional guarantees and limitations (reasonable restrictions) on the freedom of speech and expression.

(c) What is right of reply? Write a note on the right of reply with reference to media.

(d) Write briefly about the recommendations of the two Press Commissions in India.

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) State the different provisions on parliamentary and legislative privileges under various statutes and rules other than the Constitution of India.

(b) What are the main provisions of the Working Journalists and Other Newspaper Employees (Conditions of Service) And Miscellaneous Provision Act, 1955? Write about the administrative machinery under the Act.

(c) Describe 'privacy' in relation to media's intrusion into it. Explain the provisions under international law for protection of privacy.

(d) Write briefly about the role of Reader's Editor in institutionalising the practice of self-regulation, accountability and transparency of press.

(e) Enumerate in detail the emergency provisions under the Constitution of India.

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