No. of Printed Pages—2

15 (RAD1)

[19-HBPGKOW-M1S(O) 20M]

PGDBJ 1st Semester (Old) Exam., 2019 (W)

MASS COMMUNICATION

[PGDBJ-02]

(Radio—I)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* of the following questions (each in around *50* words) : 2×5=10

(a) What kinds of programmes are broadcasted in radio for the development of the society?

(b) Write any two disadvantages of the audio medium.

(c) What do you mean by radio newsreel?

(d) State the difference between frequency modulation and amplitude modulation.

(e) What is the main aim of a community radio station?

(f) What was the purpose of 'Radio Pilot Project' of 1979-80?

2. Answer any *three* of the following questions (each in around *150* words) : 4×3=12

(a) What was the contribution of Nikola Tesla towards the development of radio?

(b) In what ways the AIR enhances people's lives?

(c) How can educational radio be used for both formal and non-formal education?

(d) What is the present status of community radio in India?

3. Answer any *three* of the following questions (each in around *250* words) : 6×3=18

(a) Trace the history of radio broadcasting in India.

(b) State the developments that took place in the field of radio broadcasting in the 20th century.

(c) What is the meaning of three-tier broadcasting system? Discuss.

(d) Explain how radio waves are transmitted and received.

4. Answer any *four* of the following questions (each in around *500* words) : 10×4=40

(a) How can you distinguish radio from the print and audio-visual media? Analyze.

(b) Discuss the history of growth and the present status of All India Radio in the States of Assam and Meghalaya.

(c) Analyze the role of FM radio towards the social and economic development of the country.

(d) Discuss in detail the functioning of All India Radio, citing the different wings and their roles.

(e) What are the significant new developments in Radio Communication? Discuss with the help of examples.

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