407 (RAD2)

[20-HKPGDEO–M2S(O)21J]

PGDBJ 2nd Semester (Old) Exam., 2020

MASS COMMUNICATION

[PGDBJ (S2) 05]

(Radio—II)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What is the difference between minor news bulletin and major news bulletin?

(b) Which bulletins are also known as integrated bulletins?

(c) What do you mean by sound editing?

(d) What are the three major pillars of AIR's programme composition?

(e) What are the different types of radio interview?

(f) What are the different microphone pickup patterns?

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) What are the basic characteristics of a radio documentary?

(b) "Live reporting is a very important part of any radio reporter's responsibility." Explain.

(c) What are the different types of news sources?

(d) What are the different approaches to radio interview?

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) What steps must be kept in mind for writing a good radio feature?

(b) What are the basic features of radio news?

(c) What are the criteria based on which radio news items are selected?

(d) Explain the following terms :

(i) Actuality

(ii) Illustrated Voice Report

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Describe the qualities and responsibilities of a radio reporter.

(b) What is a microphone? What are its different types?

(c) What are the different principles of radio news editing?

(d) What is the importance of voice culture and pronunciation in the context of audio presentation?

(e) What are the important factors on which selection of radio news is based?

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