409 (TV2)

[20-HKPGDEO–M2S(O)21J]

PGDBJ 2nd Semester (Old) Exam., 2020

MASS COMMUNICATION

[PGDBJ (S2) 07]

(Television—II)

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What are the 'In-house sources' for information for a reporter?

(b) What is a breaking news?

(c) What is the meaning of logging in the context of television?

(d) Give the meaning of 180-Degree rule in terms of camera angle.

(e) What is the purpose of storyboard?

(f) State the principles governing good composition.

2. Answer any *three* from the following questions (each in around *150* words) : 4×3=12

(a) Write a note on the DD North East channel.

(b) State the rules to follow while writing news for television.

(c) What is the importance of voice culture in television presentation?

(d) Discuss a few do's and don'ts for television interviews as suggested by Ernie Kreiling.

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) Discuss the basic qualities and qualifications required to be a good TV reporter.

(b) Discuss the definite pattern followed by most news channels regarding the structure of a television news story.

(c) Briefly state the responsibilities involved in the job of a news anchor.

(d) Analyze the role and importance of lighting for a good composition.

4. Answer any *four* from the following questions (each in around *500* words) : 10×4=40

(a) Describe the process of advent and growth of private TV news channels in India and Assam.

(b) What are the two basic editing systems? Discuss them.

(c) Explain the activities carried out during the pre-production stage of television programmes.

(d) Discuss the different equipments and accessories required for EFP (Electronic Field Production).

(e) Describe the various camera movements. What is the importance of different camera angles?

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