No. of Printed Pages—2

44 (THM)

[18–HRGPKAC–M1S]

PGDTHM 1st Semester Exam., 2018

INTRODUCTION TO TOURISM AND HOSPITALITY MANAGEMENT

[PGDTHM 01]

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each within *50* words) : 2×5=10

(a) Define the term 'tourist'.

(b) State the meaning of 'domestic tourism'.

(c) Define transportation.

(d) Define adventure travel.

(e) Define Tourism Export Promotion Council.

(f) Define E-service.

2. Answer any *three* from the following questions (each within *150* words) : 4×3=12

(a) Outline the objectives of Hotel Association of India (HAI).

(b) Write a short note on natural and environmental hazards.

(c) Write a short note on Fauna Communities in India.

(d) Discuss about self-service technologies.

3. Answer any *three* from the following questions (each within *250* words) : 6×3=18

(a) Write a short note on the evolution and historical development of catering industry.

(b) Discuss the meaning of 'cafeterias' and 'canteens'.

(c) What is time zone? Why is it important in tourism?

(d) Discuss the different geographical features of India.

4. Answer any *four* from the following questions (each within *500* words) : 10×4=40

(a) Define tourism planning. Outline the various stages of tourism planning. 3+7=10

(b) Discuss the concept of 'service sector'. Also discuss the reasons for growth of the service sector. 4+6=10

(c) Discuss the environmental and political impacts of tourism. 5+5=10

(d) Define hospitality industry. Discuss the various services rendered by different types of hotels. 10

(e) Write a short note on the development of transport. Also discuss the importance of transportation in tourism and hospitality industry. 10

★★★