**15/15N (RAD1)**

**[ 22-HKPD1SN-23A ]**

**DBJ/PGDBJ 1st Semester (New) Exam. 2022 (W)**

# MASS COMMUNICATON

*( Radio-1 )*

[ PGDBJ (F1)-02 ]

*Full Marks* : 70/80

*Time* : 3 hours

*The figures in the right-hand margin indicate marks.*

**[Candidates admitted in and after 2020 need to answer only Q.No. 1 to Q.No. 4 (Short Questions)]**

1. Answer any *five* of the following questions (each in around 50 words) : $2 \times 5 = 10$

   (a) Write very briefly about Talkback Radio.

   (b) Write very briefly about Vacuum Tube and Patent.

   (c) Write about any two objectives of All India Radio (AIR)

   (d) Write very briefly about the concept of Frequency Modulation (FM)

   (e) Put forward a very brief definition of Community Radio (CR).

   (f) Write very briefly about the concept of Local Radio.

2. Answer any *four* of the following questions (each in around 120 words) : $3 \times 4 = 12$

   (a) Write about the scenario of Radio Broadcasting in Assam right from its inception.

(*b*) Write about the policy on Frequency Modulation (FM) broadcasting in India.

(*c*) Write briefly about the concept of Educational Radio.

(*d*) Put forward a brief idea about the newsroom set-up in a radio station.

(*e*) Put forward a brief idea about the concept of narrow casting.

**3.** Answer any *four* of the following questions (each in around 250 words) : $6 \times 4 = 24$

(*a*) Elaborate about the growth and development of All India Radio (AIR) since its inception.

(*b*) Put forward an idea about the overall scenario of FM Radio in India and elucidate its growth and development over the years.

(*c*) Elucidate the concept, structure and aim of community radio.

(*d*) Put forward an idea about the overall organisational set-up of a radio station with special reference to All India Radio (AIR).

(*e*) Write about the process of transmission and reception of radio-waves, with a special focus upon Amplitude Modulation (AM).

**4.** Answer any *three* of the following questions (each in around 300 words) :

$8 \times 3 = 24$

(*a*) Enumerate and elaborate about the basic differences among radio, television and print media, in your own words. Cite suitable examples for your answer.

(*b*) Elaborate in your own words about the history of radio broadcasting (world scenario) with a special focus upon the history and growth of radio in India.

(*c*) Elaborate in your own words about the various aspects of All India Radio news-service and All India Radio (AIR) external service.

(*d*) Put forward an idea about the community radio scenario in India, with a focus upon the scenario in North-East India. Also focus specifically upon the community radio scenario in Assam.

**( Q. No. 5 is only for learners admitted before 2020 )**

5. Answer any one of the following questions (each in around 350 words) : $10 \times 1 = 10$

(a) Trace the growth and development of educational radio in India.

(b) Write in your own words, about the various new developments in the field of radio broadcasting.

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