No. of Printed Pages—2

17/17N (MLE)

[21 HRKP1S(O/N)–22A]

PGDBJ/PGDMC 1st Semester Exam., 2021 (W)

MASS COMMUNICATION

(Media Laws and Ethics)

[PGDBJ/PGDMC 04]

Full Marks : 70/80

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What are the advantages of media self-regulation over government regulation?

(b) What is a press ombudsman?

(c) What is advertising?

(d) How was Photoshop used in 'Burning Building Scandal'?

(e) Who is a working journalist?

(f) What do you understand by Parliamentary or Legislative Privileges?

2. Answer any *three* of the following questions (each in around *150* words) : 4×3=12

(a) Why are Fundamental Rights so called? What are the Fundamental Rights under the Indian Constitution?

(b) What are the different types of emergencies prescribed by the Indian Constitution and under which Articles of the Constitution are they imposed?

(c) What are the various types of defamation? How are they different?

(d) Write briefly about the role and composition of the Press Council of India.

3. Answer any *three* from the following questions (each in around *250* words) : 6×3=18

(a) Explain the legal provisions for protection of privacy in India.

(b) What are the different International Laws under which Right to Information is guaranteed?

(c) How do Parliamentary and Legislative Privileges affect media reporting?

(d) Write a note on the Prasar Bharati (Broadcasting Corporation of India) Act, 1990.

Learners admitted in 2020 and 2021 batch need to answer only 3 sub-questions of Q. No. 4. All other learners will have to answer 4 sub-questions of Q. No. 4

4. Answer any *four* from the following questions (each in around *500* words) : $\frac{10\times3=30}{10\times4=40}$

(a) Explain the common elements of Media Code of Ethics.

(b) What are the Photographers' Code of Professional Conduct?

(c) Write a brief note on Public Relations Society of India and its code of ethics.

(d) What is Editors' Guild of India? Explain the Editors' Guild Code of Practice.

(e) What are the Directive Principles of State Policy? How are these different from Fundamental Rights?

★★★