3N (BEV/BE)

[21 HRKP1S(N)–22A]

[illegible]/PGDHRM/PGDSM/MCOM 1st Semester (New) Exam., 2021 (W)

BUSINESS ENVIRONMENT

[PGDHRM/PGDSM/PGCM S1 03]

Full Marks : 70/80

Time : 3 hours

The figures in the margin indicate full marks for the questions

(a) Learners admitted in 2020 and 2021 are to answer *70* Marks (Question Nos. **1** to **4**).

(b) Learners admitted in and before 2019 are to answer all the questions (Question Nos. **1** to **5**), i.e., for *80* Marks.

1. Answer any *five* from the following questions (each in around *50* words) : 2×5=10

(a) What is meant by economic environment of business?

(b) Define social audit.

(c) State two functions of WTO.

(d) State two objectives of small-scale enterprises.

(e) Mention two broad categories of innovations.

(f) Define fiscal policy.

2. Answer any *four* of the following questions (each in around *100* words) : 3×4=12

(a) Discuss the features of capital market.

(b) State the salient features of Industrial Planning and Development in India.

(c) Discuss the reasons for growth of MNCs.

(d) State the advantages of registration of trademarks.

(e) Discuss the relationship between small-scale and large-scale enterprises.

(Turn Over)

3. Answer any *four* from the following questions (each in around *200* words) : 6×4=24

(a) State the differences between micro-environment and macro-environment.

(b) Discuss the importance of corporate governance.

(c) Discuss the features of economic planning.

(d) State the consequences of industrial sickness.

(e) What are the different forms of workers' participation in management?

4. Answer any *three* from the following questions (each in around *250* words) : 8×3=24

(a) Discuss the functions of money market.

(b) Discuss the problems of public sector enterprises.

(c) Discuss the objectives of disinvestment in India.

(d) Discuss the role of technology in attainment of competitive advantage by a business enterprise.

The following question is *NOT* for the learners admitted in 2020 and 2021 batches :

5. Answer any *one* from the following questions (in around *300* words) : 10

(a) How does external environment influence business decision making?

(b) Discuss the disadvantages of MNCs for the home country and the host country.

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