UNIT 8: CAREER INFORMATION AND GUIDANCE AND COUNSELLING

UNIT STRUCTURE

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8.1 LEARNING OBJECTIVES

After going through the unit, you will be able to–

- describe the nature of career information.
- explain the importance of career information in guidance and counselling.
- identify various career-related aspects of the new era.
- acquire an idea of how to prepare for such careers.
- identify the challenges related to a career.
- apprehend the important points to consider while changing a career.

8.2 INTRODUCTION

Career information plays an important role in guidance and counselling services. Career information is an essential part of any guidance service. In this chapter, we will take an overall view of career information and discuss its nature and functions; the importance of career information in guidance and counselling; support of career information at different levels of school; and the kinds of skills a counsellor needs to perform responsibilities related to career information.In this unit, we will also learn about the different types of preparation required for new career fields and the challenges associated with them.Let us study this unit and try to understand these matters.

8.3 NATURE OF CAREER INFORMATION

Before understanding the nature of career information, it is necessary to know what career information means. Career information includes the following:

- Information related to careers
- Information about the world of work
- Information about occupations
- Work-related information for providing vocational guidance
- A description of human work and the conditions related to it

Such matters related to career can be classified into three parts of career information. These three parts are–

1. Vocational Information:

Vocational information includes information about occupations and industries. These mainly include:

- Nature of work
- Working conditions
- Earnings and other rewards
- Progress in work
- Vocational requirements
- Training requirements
- Opportunities for entry and employment
- Future outlook

- Sources of detailed information

2. Educational Information:

Educational information includes the following:

- Information about educational and training facilities at different levels of education
- Curricular and co-curricular activities
- Requirements for admission
- Procedure for entry into courses or training
- Hostel facilities
- Fees and other expenses
- Scholarships and financial assistance
- Help in getting employment
- Conditions of student life

3. Personal-Social Information:

The information needed to help students understand themselves and others is called personal-social information. This information helps students in making life choices and in adjustment. Personal and social information includes the following:

- Understanding oneself and others
- Development and improvement of personality
- Getting along with others
- Leisure time activities
- Ways and means of entering school
- Good work habits
- Attitudes and values
- Participation in social activities
- Financial planning, etc.

Career information should always be accurate, reliable, valid, and useful. Without these qualities, any kind of career information becomes meaningless. Therefore, as a teacher, you should always provide students with valid and useful career information. As mentioned above, career information includes vocational, educational, and personal-social aspects.

8.4 IMPORTANCE OF CAREER INFORMATION

Students need accurate, reliable, valid, and useful career information to make informed career-related decisions. Career information is also very important for those who help students in this process. In the present time, the changed concept of guidance, the changing world of work, developments in information technology, and changes in society and individual life have greatly increased the importance of career information. The importance of career information can be explained as follows–

1) Earlier, the main work of guidance was to provide vocational guidance and help in adjustment. The main task was to match a person's personality traits with the skills required for a particular occupation. But the modern concept of guidance focuses on the overall development of the individual. In this process, a person can identify his or her strengths and weaknesses, analyse problems and face them, set suitable educational, vocational, and personal goals, and plan properly to achieve these goals. Therefore, guidance today is not limited to helping students make choices; it systematically supports career development and adjustment from the primary school level to the stage of career decision-making. Such support helps students understand themselves and the world of work, develop the right attitudes, interests, and values, and choose and adjust to a suitable career. In this context, linking career information with guidance services is very necessary.

2) Choosing a career is one of the most important decisions in a person's life. To make this important decision, a person needs accurate, reliable, and useful information. Today's educational and vocational opportunities are wide and varied. New fields and opportunities are being created every day. Therefore, vocational information is extremely necessary for making career choices according to the needs of the time.

As a teacher, you know that your students choose courses, institutions, and careers. In such a situation, the more accurate and detailed career information they receive, the more helpful it will be for making correct career choices. This will help them in getting employment. As a result, they will feel career satisfaction, and success will bring happiness to their lives. Proper career information also helps students understand which occupations have a shortage of manpower and which have enough manpower. Based on this understanding, students can make better career choices. Therefore, in school guidance services, information about education, training facilities, and employment opportunities benefits not only students but also society by ensuring proper use of human resources.

3) With the progress of time, work and career-related matters have become more important in a person's life. The world of work is constantly changing, and this change has become faster due to the following reasons–

- Rapid growth of the workforce
- Increasing unemployment problem
- Increased participation of women in the workforce
- Rapid changes in information technology
- Changing skills and requirements in traditional occupations
- Changing economic conditions
- Changing education and training facilities
- Increased opportunities provided by society for individual development

Changes in the world of work have also changed people's views about work. Now, work is not only a means of earning a livelihood; it is also a way to fulfil personal aspirations and needs, gain social status, and achieve personal satisfaction. The changing world of work, changing society, and personal aspirations have created great challenges for students in moving in the right direction. At the same time, the high expectations of parents and society have made these challenges more complex. In such a situation, students must accept these challenges and make correct career decisions with self-confidence.

In this context, career information plays an important role in helping students face the challenges of the world of work. Career information helps students in planning a career, exploring career options, acquiring necessary skills, making decisions, and solving problems related to career adjustment.

8.5 CAREER INFORMATION AND SCHOOL GUIDANCE SERVICES

The school guidance programme is planned by including all activities that are essential for helping students understand themselves and for their development and adjustment. The school guidance programme can be divided into the following services–

- **Orientation Service:** Under this service, new students are introduced to the school system, activities, facilities, and rules so that they do not face problems in adjusting to the school. Therefore, a teacher-guidance worker should know all information about the school so that he or she can properly guide new students in this regard.

- **Individual Inventory Service:** This service is designed to develop self-understanding and self-acceptance among students. Under this service, psychological tests and other methods or techniques are used to collect and organize information about different psychological aspects of students. Through this service, each student's interests, abilities, and aptitudes can be properly identified. It is very helpful in guidance services.
- **Information Service:** This service provides students with educational, vocational, and personal-social information. Educational information gives students details about education and training opportunities. Vocational information informs students about the world of work. Personal-social information helps students understand themselves and others. Such information greatly helps students in their career development and adjustment.
- **Counselling Service:** Students can directly discuss their various problems with a counsellor. This helps them in making proper career plans, taking correct decisions, and adjusting effectively. The individual inventory service and information service mentioned above greatly support the counselling service.
- **Placement Service:** This service helps students in adjusting to school and college education. It also helps them in getting employment or in pursuing future education and training. Information related to higher education and vocational fields supports the placement service.
- **Follow-up Service:** The follow-up service collects information about the success, problems, and adjustment of students who have left the school. Through this, the effectiveness of the guidance services provided by the school can be understood, and the information can be used for the benefit of current students.

w CHECK YOUR PROGRESS

Q No. 1: What is meant by vocational information?

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Q No. 2: How does career information help in understanding the world of work?

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QNo. 3: How does counselling service help students?

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8.6 FUNCTIONS OF CAREER INFORMATION

Career information helps in performing the following functions in guidance and counselling programmes–

- Career information helps in career development. Career development means entering the world of work successfully and adjusting well in work life. Career development begins early in life. The activities involved in career development include gaining knowledge and skills, forming attitudes, developing interests, building values, and forming self-concept. A person prepares to enter the world of work and adjust there. The person also decides what role to play in the world of work according to his or her self-concept. In some family or school environments, students are helped to understand their proper roles in the world of work. In all these areas, a person depends on information about different occupations. Therefore, career information plays a very important role in shaping a person's career.
- Career information creates career awareness and thinking among students. With its help, students become familiar with the world of work. They also learn from the roles their parents and others perform in the world of work. This creates aspirations in their minds and helps in forming proper attitudes. Students prepare themselves to take on adult roles and begin to develop a work-related self-image or vocational self-concept. In traditional societies like ours, many girls are not fully aware of all roles in the world of work like men, or they may not want to form a self-concept about such roles. Therefore, sufficient career information at the school level makes girls more career conscious and encourages them to think about different careers.

If schools provide planned information about different roles in the world of work, it helps students develop interest, skills, abilities, and attitudes toward various careers. Career information motivates students to learn more about the world of work and helps them choose a suitable career.

- Career information develops self-awareness among students. It teaches them that each person has different needs, abilities, interests, personal qualities, and values. Based on these differences, a person can prepare for many occupations. Students also understand that different occupations require different combinations of skills. Some skills may be specific to one occupation, while others can be transferred to other occupations. Students can learn about occupations related to the education they receive. After knowing the required information about different careers, students become aware of their strengths and weaknesses. In this way, they can move forward in making future career decisions or modify earlier decisions based on career information.
- Career information helps students in career decision-making. It is clear that if a student chooses the right career, it brings happiness and satisfaction in life. Otherwise, it may bring dissatisfaction and create adjustment problems both at work and at home. Therefore, a student's career choice should always be based on complete, accurate, reliable, and up-to-date information. To succeed in an occupation, a student's abilities, aspirations, interests, and values must match the occupation, and it should fit with how the person wants to live as a member of society. Thus, career decisions should be based on a match between self-information and information about the chosen career.
- Career information helps in career adjustment. Advance information about a career makes students aware of different aspects related to the chosen occupation, so they do not face difficulty in adjusting later. When a person is successful and satisfied in a job, he or she becomes more motivated to work for higher status and promotion. On the other hand, if a person is not satisfied, he or she may reconsider the position. Satisfaction or dissatisfaction may depend on salary, allowances, employer expectations, responsibilities, working conditions, rules, pace of work, demand for new skills, changes in work culture, or value conflicts. In such cases, dissatisfied individuals may try to move to another position. Therefore, career information prepares students mentally for such situations before entering a career.

For the present generation, career adjustment is a challenging issue. Global economic changes due to globalization have created major changes in the world of work.

There is now uncertainty in job security and stability. Entry and exit from jobs have become common. Many individuals constantly need information about better opportunities. These realities deeply affect personal aspirations and career planning. If aspirations are not fulfilled, dissatisfaction, frustration, and unrest may arise. Career information teaches individuals how to adjust to changing situations and helps in making necessary changes in aspirations and career plans.

- Career information helps students test their ideas about careers. Some people have wrong ideas about careers and courses. Career information gives them an opportunity to examine these misconceptions. It is true that people with certain skills and qualities often choose similar careers and adjust well. However, some people are attracted to certain careers that do not match their needs or psychological characteristics, leading to wrong choices. Therefore, detailed and up-to-date career information helps students evaluate misconceptions and correct wrong career choices.
- In schools, teacher-counsellors provide information about admission to different courses and institutions. This helps students choose their preferred courses and institutions. For students who want to enter the world of work after leaving school, teacher-counsellors help develop proper attitudes and behaviour so they can choose suitable jobs. In placement services, many government and private employment agencies are used. These agencies provide information about future employment, current employers, available job opportunities, employment trends, and required skills or training. They share this information through job bulletins, vacancy notices, and contact with employers. Teacher-counsellors collect such employment information and provide it to students so that they can take help from these agencies.

8.7 CAREER INFORMATION AT DIFFERENT LEVELS OF EDUCATION IN SCHOOLS

Career information should be provided to students as early as possible in school so that they can make career-related decisions. There are specific objectives for providing career information at different levels of school. A brief description is given below–

Primary School Level

This level includes both lower and upper primary stages. It is very important for students. At this stage, children's spontaneity, curiosity, creativity, and enthusiasm for work should not be limited by giving information about only a few specific occupations. Instead, they should be given information about different types of occupations.

The main aim of providing career information at this stage is to create broad awareness about various occupations in the world of work and to develop a positive attitude toward all types of socially useful work. Children should also be made aware of the importance of interpersonal and social relationships in life and in the workplace. This information helps students develop good work habits and understand their importance in the vocational world.

Career information given at this stage includes:

1. Information about different types of occupations in the world of work.
2. How work influences a person's life.
3. What personal qualities are needed for work.
4. The value of productive work in personal and social life.
5. Common qualities required in any worker—hard work, regularity, discipline, responsibility, regular attendance, and team spirit, etc.

Such information helps primary students understand different aspects of the world of work and motivates them for self-development.

Students in the upper primary section are more psychologically and emotionally mature than those in lower primary. Along with career information, they should also be given information about how to continue their education in the future. Often, students at this stage show lack of interest in school subjects and fail to see their relevance to present and future life. Career information helps them understand that the subjects they are studying now will help develop skills needed for future occupations.

The above career information can be provided through group activities such as class talks, group discussions, classroom activities, guest lectures, exhibitions, and planned visits.

Secondary School Level

At this level, students' immediate need is to choose the correct stream in higher secondary education, select short-term technical or work-based courses, or enter the

world of work. They need information about educational and training facilities available in their local areas. Students should be helped in career planning or choosing a career role by providing information about the vocational world and about themselves (their needs, strengths, limitations, attitudes, and values).

Career information at this stage should include newly emerging careers, opportunities for self-employment in a changing economy, and the latest government employment policies and schemes. Students should be encouraged to read newspapers, magazines, or use the internet to know updated career information. Schools should provide facilities such as career talks, discussions, visits, printed materials, newspapers, exhibitions, internet, or computer databases for these students.

Higher Secondary School Level

After completing this level, students have three options:

(a) They may go for higher education or vocational education.

(b) They may join vocational courses or skill development training programmes.

(c) They may directly enter the world of work.

This is the stage where students choose their careers and try to fulfil their needs and aspirations through their chosen career. Career information is extremely important at this stage because once a career is chosen, it is very difficult to change it. Therefore, it is very important for students to know about educational and training facilities and the opportunities available to them. Career information should provide detailed knowledge about occupations related to their areas of interest and help them develop a clear understanding of employment fields.

8.8 PROVIDING CAREER INFORMATION TO STUDENTS

A teacher-counsellor must develop the necessary skills and techniques for collecting career information in order to provide it effectively to students. The teacher must also organize this information properly and arrange for its distribution. To complete these tasks successfully, the teacher should stay updated by regularly using newspapers, magazines, radio, television, and the internet. Only then can the career information needs of students be fulfilled.

That means a teacher should perform the following tasks–

- Know the sources of career information and understand how to collect information from primary sources.

- Collect current information about the world of work.
- Plan the classification of career information and adopt a suitable plan for the institution.
- Become skilled in different group methods for sharing information with students.
- Provide career counselling to students.
- Establish a career information service in the school, operate it effectively, and make continuous efforts for its improvement.

CHECK YOUR PROGRESS

Q No. 4: How does career information create self-awareness among students?

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Q No. 5: What is the main objective of providing career information in lower primary schools?

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8.9 CAREER-ORIENTED ASPECTS IN THE 21ST CENTURY

The twenty-first century is a special kind of time for us. Before this, technology did not influence every part of our lives so much. Economic events happening in different parts of the world did not affect us in this way. In the present system, every person in society is connected in some way or the other. As a result, unexpected changes have come into our lives. Many kinds of uncertainties and a lack of stability have been created. Both of these are actually new for us. In new careers, these two aspects are especially relevant. Secondly, along with traditional careers, many new careers have developed, which have widened our scope of choice. The careers of doctors and engineers are now considered traditional careers. Alongside these, careers such as biotechnology, laser technology, robotics, information technology, telecommunication, information management, computer science, aerospace, medical technology, superconductivity technology, etc., have developed. It is seen that along with large business organizations in the market, small businesses have also grown. These have created employment opportunities. If a

person can work in these, the chances of future employment in large organizations or businesses also increase. To gain qualifications and experience, being involved with such small and medium-scale businesses is very important. In this context, we need to consider four important aspects.

(a) Advanced Basic Skills: A person needs to be familiar with basic skills like reading, writing, and calculation. Every day, an employee has to work with information, forms, lists, etc. So, he or she needs to know the basics of reading. At times, the person may also need to prepare short notes or reports. Therefore, writing skills are also necessary. At the same time, a person has to do different types of calculations. Especially, data analysis and problem solving are important parts of today's workplace. While choosing a career, it is necessary to gain skills in solving problems related to that career and analysing relevant information. Similarly, communication skill is an important part. Preparation is needed for this as well. An employee should know how to write emails, what points to present, etc. This is actually part of writing skills.

(b) Acquisition of Technical Skills: Being able to do necessary work on a computer has already become a minimum requirement. Besides this, various advanced communication systems such as Skype, Zoom platform, Google Meet, etc., have influenced the workplace. To increase productivity and efficiency, new technologies are continuously being used. For this reason, employees need to update and develop their skills, techniques, and knowledge. In other words, adaptation has become a new rule in the workplace.

(c) Improved Organizational Skills: Two things are important here. First, if a person joins an organization as an employee, he or she must understand the organizational aspects. Second, if a person starts his or her own organization, he or she must learn how to apply modern techniques to run it efficiently. To manage an organization, one must be familiar with management studies. For this, one may enrol in online courses and learn the necessary knowledge. Those who work in an organization or regularly take part in decision-making may not have formal management training. In new-age careers, managerial skills and training are very important.

(d) Company-Specific Skills: New skills, technical knowledge, and knowledge about products have become essential in the workplace. Employees working in the private sector must know well about the products related to their company. Besides this, if the products are related to environmental issues, the employee should also have clear knowledge about that.

Proper knowledge of the above matters helps a person in choosing his or her career and also in surviving in that career. In building careers in the new age, teachers should guide students about these ideas.

8.10 MOST PREFERRED CAREERS IN THE 21ST CENTURY

The changes that have come to human civilization in the twenty-first century have also influenced career choices. The changing economic and social environment has given a new direction to the field of careers. In this context, the career sectors that have become especially important for us are the following:

Health Sector: Administration, nursing, physical health, dental care, mental health.

Technology: Biotechnology, engineering, information technology.

Business and Personal Services: Various financial services such as banking, security, accounting, insurance, etc. Besides these, services related to human resource management, law, communication, public relations, sales services, food services, etc.

Public Sector Services: Social services, education, services at different levels such as central and state government services, etc.

Along with these, some new sectors have also entered the career field. For example, retirement counsellors and careers related to the care of elderly people, which is known in English as geriatric care. The increasing use of social media has also created new careers, such as Web App Developer, Social Media Manager, etc. Similarly, as lifestyles are changing day by day, some special careers have developed to help people adjust and live easily. For example, Wellness Expert, Yoga Expert, Speech Therapist, etc. These careers can help remove different kinds of negativity that arise in a person's life at different times and help create a beautiful, healthy, and mentally peaceful life.

ẅ CHECK YOUR PROGRESS

Q No. 6: What kind of changes have come in the business sector careers in the new age?

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8.11 CAREER AND CHALLENGES

Every career has challenges. From time to time, these challenges change. The type of challenges faced at the beginning of a career are not the same as those in the middle or at the end of a career. It is said that many people fail to identify the values in their minds while choosing a career, which are specially called career values. Experts have drawn our attention to three questions in this regard:

1. Have you ever felt unhappy in your job?
2. Have you ever felt uncertainty or anxiety in your career journey?
3. Have you frequently changed your career or job?

An employee must become aware of his or her career values. These values are mainly related to a student's personal ideals, motives, and beliefs. These three things determine what is most important in a career for a student. These are also known as work values. In future work life, personal qualities and principles also influence a student's career values. It should be noted that career values are generally beyond salary and other financial compensation. For some people, the main career value is being able to express their creativity in the workplace. Such people gain special satisfaction by applying their own innovations in their careers. For others, having an attractive salary and other benefits is a kind of career value. Many people also consider being an important part of the employer, business, or company as an essential career value. It is seen that the career values of people around the age of 30 are not the same as those above 40. Middle-aged people often look for salary and other types of security. Similarly, when organizations appoint someone, they check whether the person can match the organization's goals, objectives, and strategic plans. Therefore, job seekers must consider whether their career values match the work values of the organization.

Experts have identified three types of career values:

(a) **Intrinsic:** This value is related to how an employee feels while performing a task. It includes relationships with colleagues, cooperation with co-workers, creativity, etc. It also establishes in the public mind the employee's reliability and ability to face challenges.

(b) **Extrinsic:** This type of value includes the amount of salary, respect and recognition received at the workplace, and the work environment.

(c) **Lifestyle:** This value represents how an employee wants to live and spend

time outside the workplace. It is related to whether the employee can give time to hobbies, favorite activities, or family after work. Sometimes an employee may have to spend much time traveling for work, which may not be possible at a later age. In such cases, this value can deeply influence a person's career.

Often, career values are also divided into three other special categories: work environment, work content, and work relationships. There is no doubt that to achieve success in a workplace or career, a person must have a clear understanding of these values. To face different career challenges, a person should ask himself or herself certain questions. At the same time, one should have proper knowledge about one's skills, goals, and work experience. With clear knowledge of these matters, a person can successfully deal with challenges at different stages of a career. Important questions to consider may include:

1. What are your duties and responsibilities? What do you like about your work or workplace?
2. Is there anything in your career that makes you dissatisfied?
3. What are your short-term and long-term career goals?
4. What do you need to do to achieve those goals?

Undoubtedly, these four questions will provide a strong foundation for a student to examine future career challenges. At the same time, the student should try to build a strong bio-data or resume for future work life.

8.12 CAREER AND OUR LIFESTYLE

A person spends most of his or her time building a career. Therefore, his or her lifestyle is greatly influenced by it. In this regard, three things are especially important:

(a) Technology: In the present time, especially after the COVID-19 pandemic, technology has influenced every aspect of life. With the help of technology, people can now work from anywhere. Through internet connections on computers, mobile phones, laptops, etc., and through video conferencing and instant messaging, we are often forced to remain busy with work even beyond fixed working hours. These have taken away our personal moments. Naturally, this has deeply affected our lifestyle. It has created various physical and social problems. Obesity, mental anxiety, and instability are some of the problems that have become part of our lives.

(b) Globalization: At present, connections among institutions and organizations are increasing rapidly. There are fewer restrictions in banking transactions than before. Now banking and company services continue 24 hours a day. Because the exchange of goods, services, and money has become almost barrier-free, it has influenced our lifestyle.

(c) Work-centered culture: Nowadays, compared to earlier times, people engaged in careers have to increase their productivity. As a result, they have to work longer hours. Work-related pressure has also increased. Naturally, this has affected our lifestyle.

Some time ago, an employee could leave career matters at the workplace. After finishing work and returning home, he or she would enter a different world. At present, due to technology and the need to focus more on careers, this is no longer possible. Such changes in time and place have affected everyone's lifestyle. Along with this, new career-related challenges have emerged. Problem-solving skills have become more important. To face the changing conditions of lifestyle, a person now needs special physical and mental preparation. In this regard, meditation, different yoga practices, walking, various physical exercises, and mental support have become more relevant. While providing career information, teachers should also make students aware of the challenges of new and changing lifestyles.

2 8.13 LET US SUM UP

- It is very important to link career information with the school guidance programme.
- Career information helps in choosing a career.
- Career information helps in career development.
- With the help of career information, career-related thinking is developed in the minds of students.
- Career information helps in career adjustment.
- Career information makes primary school students aware of the world of work.
- Career information can be provided in schools through class talks, group discussions, classroom activities, guest lectures, exhibitions, educational tours, etc.
- At the secondary level, career information is especially needed for choosing subjects, short-term training, and entering the world of work.

- To provide career information in schools, teachers need skills and ability to collect and organize information. Continuous effort from teachers is necessary for this.
- There have been major changes in new career fields.
- Many new careers have been created. These are different from traditional careers.
- Special care and proper methods are needed while choosing new careers because they involve many uncertainties and challenges.
- To progress in a career, attention must be given to some important areas such as computer literacy, data analysis, problem-solving, and other necessary skills.
- There is a special need to gain proper knowledge about newly emerging careers. Everyone should be familiar with recent fields like artificial intelligence and data science.

O 8.14 Further Reading

NCERT (2016). *Career Information in Guidance and Counselling-I, Dept. of Educational Psychology and Foundations of Education.* New Delhi.

K 8.15 ANSWERS TO CHECK YOUR PROGRESS

Answer to Question No. 1:

Vocational information includes details about different occupations and industries. This information mainly cover the following:

- Nature of work
- Working conditions
- Earnings and other rewards
- Opportunities for advancement
- Vocational requirements
- Preparation requirements
- Future outlook
- Sources of detailed information

Answer to Question No. 2:

Students need accurate, reliable, valid, and useful career information to make correct career-related decisions in life. In the present time, changing concepts of guidance, the changing world of work, developments in information technology, and changes in

society and individual life have increased the importance of career information. In this context, updated career information related to the world of work makes students aware of the skills and abilities that are currently relevant.

Answer to Question No. 3:

Through counselling services, students can discuss with their counsellor and get help in proper career planning, correct decision-making, and career adjustment. As a result, students become able to shape their lives in a better way.

Answer to Question No. 4:

With the help of career information, students learn that people differ in their needs, abilities, interests, personal qualities, and values. Similarly, to take part in any job, it is very important to acquire the skills related to that job. Just as specific skills are needed for a particular job, some general skills are also necessary. Career information provides detailed knowledge about a person's strengths and weaknesses and about different occupations, which helps in developing self-awareness regarding one's career.

Answer to Question No. 5:

At the lower primary level, the main objective of providing career information is to make children aware of the world of work and to help them develop a positive attitude towards all types of socially useful work.

Answer to Question No. 6:

In the business sector, including banking, security, accounting, insurance, manufacturing industries, etc., old careers have changed and new careers have emerged. Due to the increasing use of technology and computers, changes have taken place in internal management, human resource services, public relations, and other areas of business organizations, leading to the creation of new careers. Changes in legal services, food services, sales services, taxation systems, and related areas in the business sector have also led to the creation of new careers and systematic changes in traditional careers.

8.16 MODEL QUESTIONS

(A) Short Questions*(Write about 150 words for each question)*

Q 1: What do you mean by career information?

Q 2: Why do we need awareness about career?

Q 3: What kind of preparation is needed for a career?

Q 4: Write the names of some new careers.

Q 5: What kinds of challenges are involved in choosing a career?

Q 6: Write about the importance of career information at the higher secondary school level.

Q 7: Why is it necessary to know the main sources of career information?

Q 8: How does the evaluation of career information help students?

(B) Essay Type Questions*(Write answers within 300–500 words)*

Q 1: Describe the functions of career information in the context of guidance and counselling.

Q 2: What kinds of challenges are involved in choosing a career?

Q 3: Uncertainty and stability are closely related to a career. Present your opinion on this matter.

Q 4: Discuss the relationship between career and lifestyle.

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